



---

## EXECUTIVE SUMMARY REPORT

# PINEVILLE 2014 PARKS & RECREATION COMPREHENSIVE MASTER PLAN (Through the Year 2025)

---

TOWN OF PINEVILLE  
2014 COMPREHENSIVE  
RECREATION AND PARKS MASTER PLAN  
THROUGH THE YEAR 2025

**For**  
**Pineville, NC**  
**Approved by Council**  
**December 9, 2014**



Prepared By  
Woolpert North Carolina, PLLC  
11301 Carmel Commons Boulevard  
Charlotte, North Carolina 28226  
(704) 525-6284



---

## ACKNOWLEDGEMENTS

### PINEVILLE TOWN COUNCIL

**JOHN (JACK) EDWARDS,  
MAYOR**

**MELISSA ROGERS DAVIS,  
MAYOR PRO TEM**

**DEBBIE FOWLER**

**LES GLADDEN**

**DAVID PHILLIPS**

**HAYNES BRIGMAN, TOWN MANAGER**

### PARKS & RECREATION ADVISORY BOARD

**CLAY PERRY**

**ALYSON POMPEO-ARGNOLI**

**MICHELLE SULLIVAN**

**BILL PHILLIPS**

**AMELIA STINSON -WESLEY**

**DIANE McDONOUGH**

**JACK ROBINSON**

### PARKS & RECREATION DEPARTMENT

**KRISTY DETWILER, DIRECTOR, CPRP**

**JENNIFER HONACKER, M.S., CPRP ATHLETIC COORDINATOR**

**HEATHER CREECH, PROGRAMS & EVENTS COORDINATOR**

# TABLE OF CONTENTS

Introduction.....	EX-1
Master Plan Purpose .....	EX-2
Review of Demographic Information .....	EX-3
Inventory of Existing Recreation Facilities & Programs .....	EX-4
Recreation Standards and Community Needs Assessment.....	EX-5 to EX-10
Community Input	
Public/Community Workshop Meetings	
Focus Group Meetings	
2013 Community Needs Assessment Review (Survey Data Review)	
State and National Assessments	
Recreation Standards & Park Classifications and Land Requirements	
Evaluation of Parkland Needs	
Master Plan Proposals and Recommendations.....	EX-10 to EX-17
Roles of Providers	
Partnership Opportunities	
Park Proposals and Recommendations	
Priorities for Development	
Action Plan Implementation.....	EX-17 to EX-21
Capital Development Program	
Key Sources of Capital Funding	
Staff Needs	
Operating Budgets	
Earned Income Opportunities and Key Funding Opportunities (Revenue Plan)	
Alternative Funding / Revenue Sources	
Updated Tables / Exhibits.....	EX-22 to EX-32
Table 3-1 — Park Classifications and Land Area Requirements	
Table 3-2 — Total Park Sites and Acreage Requirements	
Table 3-3 — Standards for Individual Public Facilities	
Table 3-4 — Individual Public Facilities Needs Analysis	
Table 5-1 — Capital Improvement Program (11x17)	
Table 5-2 — Lake Park / Belle Johnston Community Center Improvement Cost	
Exhibit 1 — Master Plan Proposals Map (11x17)	
Exhibit 2 — Lake Park/Belle Johnston Site Master Plan (11x17)	
Exhibit 3A/B — Belle Johnston Community Center Floor Plans	
Appendix .....	A-0
Public Workshop Meeting Minutes & Information	
Focus Group Meeting Minutes & Information	

# 2014 MASTER PLAN UPDATE EXECUTIVE SUMMARY

## Introduction

The Pineville Parks & Recreation Department (PPRD) has a long history of providing leisure opportunities since its early beginning in the 1930's. Today, the Department is recognized in the state and region as providing a strong and diverse set of programs, events, and facilities. Examples include Jack D. Hughes Park for its preeminent baseball facility, Belle Johnston Community Center (BJCC) for a variety of programs for all ages, and Lake Park for hosting special events such as Fall Festival and the summer live music and movie series Rockin' & Reelin'. The department's mission centers around providing diversified program opportunities at properly designed and strategically located facilities throughout the town. Its commitment to improving and sustaining amenities that provide positive "quality of life standards" has made it a well-respected provider of public services in the state.

The Town began the process of improving existing parks in 2003 when it decided to renovate Jack D. Hughes Park. This action led to the creation of a new site master plan for the park that was approved in 2004. The first phase of improvements at Jack D. Hughes Park started in 2005 and additional work continued through 2010 creating the park that we know and see today. The Hut meeting facility was added to the department in the year 2000 for additional rental space and programming. These improvements were the first major recreation projects taken on since the 1980s with the development of Lake Park and Belle Johnston Community Center. Many changes have occurred in Pineville since first considering the Jack D. Hughes Park renovations. The largest changes being slightly expanded town boundaries, increased development, and population growth. This growth and development created demand for public services such as improved schools, utilities, and roads—along with recreational opportunities. Demand for recreational opportunities has also increased throughout the State of North Carolina; dramatically changing the role of municipal and county governments as providers of recreational services. In 2014, there were 249 recreation departments either city, county, or joint city/county in North Carolina recognized by North Carolina Recreation and Park Association (NCRPA). Whereas in 1999, there were 209 and in 1991, there were 187. New development and population growth are the primary cause for the increased number of recreation departments.

In 2012, Town leaders recognized the increased demand for recreational opportunities and the importance that residents place on their availability by authorizing the development of a Parks & Recreation Community Needs Assessment (2013 Needs Assessment). ESP Associates, PA., implemented and completed the work in 2013. The assessment provides documentation of perceived needs expressed during a public input process that included public meetings, steering committee meetings, and a survey distributed to residents by via hard-copy and made available on-line via SurveyMonkey a survey website.

Where noted, this plan references information from the "2013 Needs Assessment". The references typically include items regarding review of existing facilities, survey question responses, survey findings, and comments or findings from the public input process. The needs assessment is made available on the towns' web site at <http://townofpineville.com/wpdev/wp-content/uploads/2012/06/Parks-and-Recreation-Needs-Assessment-Report-for-Web.pdf>

A recommendation of the 2013 Needs Assessment was to complete a Park & Recreation Comprehensive Master Plan (Master Plan) that includes proposals and recommendations for developing and improving park facilities and provides a plan of action for implementing these recommendations. This Master Plan was developed using a common sense approach. Existing assets, facilities and programs, were analyzed for both current and future potential demand. The objective was to produce a plan by which the Town could identify present and future local issues and needs, evaluate options, and prioritize courses of action to meet the projected needs.

Additionally the Master Plan is based upon a review of the entire community, an analysis of the existing park system, the identification of user needs with considerable public input, the development of recreation standards, and an adherence to stated recommendations and proposals. The plans' design was to provide the Town a framework of recommendations to enhance its parks and recreation system through the year 2025.

Statistics indicate the Town's population will continue to grow moderately, placing additional burden on the existing park system. Meeting increased demand for additional recreation programs and facilities will be an ever-increasing challenge. This, coupled with the fact that some facilities have outlived their design intent and need replaced, renovated, and/or expanded. The Department must be proactive to meet the future needs of the community and a well-defined master plan is an important part of the process.

Located along the state border with South Carolina, approximately 10-miles south of the center of Charlotte, Pineville is one of five small towns within Mecklenburg County that offer park and recreation services. The Town is easily accessible from I-77 and I-485 with a total land area of approximately 5 square miles.

## Master Plan Purpose & Process

The Town selected Woolpert to evaluate existing park facilities and develop new strategies for meeting future recreation needs as presented in the 2013 Needs Assessment and/or validated by this plan. The 2014 Comprehensive Park & Recreation Master Plan intends to build upon the finding of the 2013 Needs Assessment through use of a "*modified Executive Summary Report*" that outlines major findings and/or recommendations and provides additional direction or action plan steps for implementing the recommendations.

The objective of the overall planning process is to provide Pineville with an accurate, usable plan to guide its' growth with action steps and decisions concerning the improvement and development park facilities through the year 2025.

The following planning approach was used to meet the specific needs of the community. The plan is organized into five major components:

The report consists of six major components:

1. Introduction & Maser Plan Purpose
2. Review of Demographic Information (update of population information)
3. Inventory of Existing Recreation Facilities & Programs
4. Community Needs Assessment
5. Master Plan Proposals and Recommendations
6. Action Plan Implementation

The general purpose of the plan is to formulate recommendations for the growing recreational needs of the Town and be a usable and accurate tool for guiding actions and decisions concerning the following areas:

- Future recreation role for the Town
- Park facility renovations and development (indoor or outdoor)
- Develop a "Site specific Master Plan" (site selected by the plan advisory committee)
- Public Open spaces and greenway needs
- Possible land acquisitions, public open spaces or natural assets
- Cooperative efforts and/ or partnerships in providing for recreation needs

## Review of Demographic Information & Physical Factors

Demographic information for Pineville is briefly reviewed below to gain an understanding of unique characteristics within the community and to identify factors that may influence recreation and park planning. The current and projected factors relevant to the Town are presented in “bullet form” under two categories— **recreational-related demographics** and **physical factors**. Recreational-related demographics include a composite of the population, population projections, growth trends, economic factors, and land-use patterns. Physical factors which may have an impact on recreational facilities includes headings such as topography, highways and roads, physical barriers, watersheds, flood plains, easements, rights-of-ways, and utility corridors. Demographic information is presented for review in greater detail within the 2013 Needs Assessment.

### Recreational-Related Growth Dynamics and Demographics

#### Population

- Information concerning the demographic makeup of the area population such as age, gender, and income play a role in determining recreational needs and demands for the community.
- Population projections for this plan were obtained from 2000 US Census, and 2013/14 North Carolina Office of State Budget & Management (OSBM)—Demographic Branch Planning certified estimates.
- In general, Pineville should experience population growth through the planning period because of its geographic location and the economic influences of the North Carolina Piedmont that occur from the Charlotte metropolitan area.
- Using NC-OSBM estimates, the annual population growth rate of 3.18% for the Town between 2010 and 2014 the estimated population for 2014 is 8,477. This rate of annual growth (3.18%) can be attributed to increased housing starts within large subdivisions. This annual rate is higher than projected for the overall population of the State ( $\pm 1\%$ ) and Mecklenburg County (2.37%).
- The Town, like most urban areas of North States’ Carolina and the United States is becoming older and more culturally diverse. For example, median age for the State in 2010 was estimated at 37.4, whereas Mecklenburg County was 34.0 and Pineville was 34.4. The estimates for 2013 are 37.95, 34.63 and 34.90 respectively

**Population projections for the Town through the year 2025 are as follows:**

**TABLE 1-1  
POPULATION PROJECTIONS**

Location	2000	2010	% Growth 2000-10	2014	% Growth 2010-14	2020	% Growth 2014-2020	2025	% Growth 2020-2025
Pineville	6,061 <sup>1</sup>	7,479 <sup>1</sup>	23.39%	8,477 <sup>3</sup>	13.33%	10,228 <sup>4</sup>	20.65%	11,961 <sup>5</sup>	16.94%
Mecklenburg	701,061 <sup>1</sup>	919,628 <sup>1</sup>	31.17%	1,010,190 <sup>2</sup>	9.84%	1,141,488 <sup>2</sup>	12.99%	1,250,905 <sup>2</sup>	9.58%

<sup>1</sup> Source: 2000 & 2010 US Census. (Note: 2000-2010 Average annual growth Town = 2.12% & County = 2.75%)

<sup>2</sup> Source: NC-Office of State Budget & Management (OSBM) Certified Population Estimates for Counties & Municipalities, County Projected Annual Populations, Totals, 2010-2019 and 2020-2029 (June, 2014 update)

<sup>3</sup> Source: Woolpert population projection based on a 3.18% avg. annual growth rate (2010-2014)

<sup>4</sup> Source: Woolpert population projection based on a 3.18% average annual growth rate (2014-2020)

<sup>5</sup> Source: Woolpert population projection based on a 3.18% average annual growth rate (2020-2025)

## Land Use

- Existing land use is defined in general terms by land use categories that are listed under various Zoning Districts within the Town Zoning Ordinance. The base map used for the plan depicts three major land uses as Industrial, Commercial, and Residential.
- A majority of the commercial development, mainly retail, is located at NC-51 & I-285. Industry and manufacturing is located along rail corridors or close to interstate access in the northwest part of the town.
- Most growth will continue to occur along accessible utilities and roads. Historically, this has occurred west and northwest of the Town. However, more infill projects are being proposed.
- Residential growth is projected to continue at developments west and near the center of town such as McCullough and The Traditions, and south of Town along Dorman Road.

## Physical Setting/Factors

- There are physical barriers that contribute to controlling the growth of the Town.
  - The City of Charlotte to the north, east, and south
  - South Carolina border, near Ft. Mill to the west and south
  - Norfolk & Southern South rail line is a manmade barrier that divides the town east—west. Its effect on growth has been limited but is has been interruptive to traffic and the provision of Town safety services (police & fire).

## Transportation

- Interstate 77 & I-285, along with NC51 and US-521 provide highway service. In addition, an extensive secondary road system connects with all areas of Town.

## Inventory of Existing Recreation Facilities and Programs

- The Pineville Parks and Recreation Department provides organized programs for enjoyment by the Citizens of Pineville. Programs include leisure classes, workshops, instructional classes, trips, athletic leagues, and special events for citizens of all ages. (a list of programs is provide a the end of this section and within the 2013 Needs Assessment)
- Many of the instructional classes conducted by the Department are fitness and athletic related however many special offerings are related to arts and crafts, youth development, special event programming and holiday celebrations. In addition, the Department offers a variety of summer camp/specialty clinic programs that provide supervised instruction on a wide array of activities.
- Attendance for all programs, events and activities is estimated to be over 50,000 visits annually.
- The Town has the following facilities and/or open space properties:
  - Belle Johnston Community Center
  - Jack Hughes Park Phase 1 & 2(29.6 ac)
  - Jack D. Hughes Park Phase 3 Land - Undeveloped (71.84 ac.)
  - Lake Park (21.3 ac.)
  - The Hut Meeting Facility (1.35 ac.)
  - Mecklenburg Co. - Lakeview open space #1 (49.5 ac.)
  - Mecklenburg Co. - Lakeview open space #2 (41.3 ac.)

The “Neighborhood Map” or base map used for presenting the plan proposals depicts all Existing Park & Recreation Facilities. Facility use and condition can be found in the 2013 Needs Assessment available online at the department website.

## Recreation Standards and Community Needs Assessment

The recreation needs of Pineville have been ascertained through public comment, an inventory of existing land and facilities, interviews with recreation user groups, an informal survey, and a review of typical and generally accepted park, recreation and open space standards. Department staff was also involved during the process to solicit input from their perspective. The national standards are a useful guide in determining minimum requirements; however, Pineville must establish its own standards in consideration of the expressed needs and the Town's economic, administrative, operational, and maintenance capabilities.

Completing a thorough needs assessment is a critical step in revising the goals and objectives of any future recreation plans. The assessment can also support decisions relating to the allocation of resources for developing programs or facilities by providing information required to support strategies for implementing allocation decisions. Community needs for recreation programs and park facilities were determined by using four assessment techniques that included the following:

- Community input from public forums/workshops (current Master Plan & 2013 Needs Assessment”).
- Focus group interviews with several groups, organizations, and individuals representing various interests.
- Community input from the 2013 Needs Assessment survey.
- Review of recreation standards for parkland acreage and facilities.

### Community Input

The public involvement process was formatted into three major efforts as follows:

- Public Workshops held at the Hut March 18, 2014 & July 29, 2014)
  - The March meeting was to review finding from the 2013 Needs assessment and solicit additional input on needs for the comprehensive plan.
  - The July meeting was divided into two separate meetings with the following agendas:
    1. Comprehensive Plan: present the preliminary recommendations and solicit additional public input on needs and plan proposals
    2. Lake Park Site Master Plan: to confirm the program for the proposed improvements and solicit public input on the site specific plan
- Focus Group Meetings held at Belle Johnston Community Center April 10, 2014.
- Review of Workshop & Survey/questionnaire responses from the “2013 Needs Assessment”

### Public/Community Workshop Meetings

A community workshop occurred on March 18, 2014 at “The Hut” meeting facility from 6:30pm -8:30 pm to solicit input for the Comprehensive Master Plan. The intent of the meeting was to have participants break into groups and in a “roundtable setting” provide recommendations and need statements concerning facilities, programs and funding of recreation.

The Comprehensive Master Plan exercise at the March 18, 2014 consisted of the following instructions:

- *Work in roundtable discussion groups.*
- *Appoint a ‘note taker’ and ‘spokesperson’ for each group.*
- *Begin by documenting all thoughts regarding the needs for parks and recreation facilities. Discuss the needs for new sites, new facilities, and also existing parks (15-20 minutes).*
- *Each group will then prioritize your top 5 need statements. Be as specific as possible regarding the park, facility type trail/greenway, generalized location, new development, or renovation, etc. (15 minutes).*
- *Finally, provide ideas for funding or implementing your top 5 need statements. Be as specific as*

*possible and consider some of the following: donations, partnerships, grants, foundations, general obligation bonds, revenue bonds, non-tax generated revenue from user fees and charges, additional tax set aside for park development, etc. (10 minutes).*

- *Be prepared to present your ideas to the rest of the audience.*

A total of six (6) groups, “Group-A” thru “Group-F”, were put together at the meeting and the results of their input are documented with meeting minutes/notes provided in the Appendix of this report. The summary provided below is for brevity purposes.

- **The following list summarizing facility needs as most commonly brought forward at the March workshop concerning the Comprehensive Plan :** *(see Appendix complete list by group)*
  - Greenway/Trails (multi purp. walk/bike etc)
  - Use Greenways to connect exiting facilities and attractions (recreation-commercial-residential-tourism-heritage-schools etc.)
  - Spray-Ground/Splash Park /Water feature
  - Tennis Courts
  - Sports fields
  - Dog Park
  - Basketball Courts
  - Community Garden
  - Improve BJCC / promote offerings better
  - Modernize existing facilities (facelift, ADA etc.)
  
- **The following list summarizes implementation and funding ideas as brought forward at the workshop:** *(see Appendix for complete list by group)*
  - Partnerships (public/private, school/park, city/county etc.)
  - Private donations and contributions including “Sweat equity” (provide tax incentives?)
  - Grants (foundations, public, private, )
  - Bonds
  - User fees and revenues
  - Corporate sponsorship
  - Use Hospitality Sales Tax for facilities that promote/bring tourism

*(See the Appendix for meeting minutes from the March 18, 2014 Community Workshop Meetings)*

## Focus Group Meetings

Meetings scheduled with focus groups to discuss recreation and park issues occurred on April 10, 2014. Two (2) separate meetings were held with groups/organizations that are estimated to represent over 2,000 people (churches, athletic groups, historical site representative and senior services representative). Additionally two groups that could not attend the meeting sent completed Focus Group Questionnaires identifying needs for the study (PCAA & Stickwithus.org). Each group focused on discussing its own special needs and interests but members also contributed comments as individuals concerning issues or needs they felt were important to the entire community. During the sessions, each representative was asked to identify pressing or important issues pertaining to recreational services, programs, and facilities provided in the area. The following list summarizes the most common needs as brought forward at the focus group meetings:

- Partnerships are key to any future improvements The following Partners were discussed
  - Athletic associations such as Pineville Community Athletic Association (PCAA)
  - Private athletic groups such as Charlotte Catholic High School Stickwithit.org, Charlotte Soccer Academy and On-Deck
  - Local Churches (Pineville United Methodist, Stough Memorial,)
  - James K. Polk Historic Site
  - Charlotte Convention & Visitors Bureau(CVB)

- Facility Needs:
  - Add indoor gym/ recreation space (expand BJCC gym or develop new)
  - Environmental Education space (programs possibly provided by County at town space)
  - Trails & Sidewalks (multi- purpose, for walking, biking, jogging etc.)
  - Need larger indoor gym/ recreation center on for expanding open gym and adding programs
  - Improve disabled access at parks and programs ( example is ADA access at BJCC —2nd floor is not accessible)
  - Improve/Expand BJCC (Sr. access & facilities)
  - Kitchen renovation at BJCC
  - Downtown space for Arts & Market
  - Partner w/ Churches, County, Schools, CMC & sports clubs to provide more facilities & services
  - Swim facility or splash park
  - More fields like JDH
  - Expand arts and environmental education programs

*(See Appendix for notes from the Focus Group Meetings)*

### 2013 Community Needs Assessment (Review of Online Survey/Questionnaire)

ESP Associates PA developed a survey/questionnaire with the Parks and Recreation Department for gauging public needs. The survey/questionnaire was made available online at “SurveyMonkey”, an online survey service, made available at Belle Johnston Community Center advertised by local news and mailings. Additionally, The Parks and Recreation Needs Assessment Survey was conducted in March-April of 2013 for a time of approximately 3 weeks. Utilizing a variety of methods to obtain citizen input. A total of 440 surveys, including 132 from a random sample subset were returned by respondents.

The respondents were 70.59% female, 29.41% male, 49% between the age of 25-44, and 99% think “the contribution of recreation and parks to the quality of life in the Town of Pineville is Very Important or Somewhat Important. *(See Appendix for a copy of the survey results)*.

The following information summarizes some of the major findings from the survey concerning facility needs, existing facility conditions, land acquisition, future park development, and park funding.

### Survey Data Review:

- **General Highlights of the 2013 survey:**
  - 440 total responses from online and hard copy.
  - 750 random sample surveys were distributed, 132 completed for the study (sample can be generalized to the town’s population at a 95% confidence level with a +/- 8.5% error interval.
  - 88% of residents used facilities during the past year, and of those 88%, 51% indicated that they visited parks more than 15 times annually.
  - Belle Johnston, Lake Park, JDH & The HUT are considered good to excellent sites (86%, 89%, 91%, 96%)
  - Overall Programming is considered good.
  - Sp. Events considered very good.
  - Sr. Programs rated high.
  - Respondents stated programs for Seniors and those offering Art & Crafts were not marketed as well as other programs.
  - Respondents ranked Special Events, Adult Fitness/Wellness and Art/Dance/Performing Arts as the “top-3” most important programs.

- **Top 4 Program Needs/Wants:**
  - Water Fitness
  - Adult continuing education courses
  - Nature/Environmental education programs
  - Senior fitness/wellness programs
- **Top 4 Facility Needs/Wants:**
  - Indoor Pool
  - Dog park
  - Tennis
  - Outdoor Pool/ Swim Facility
- **Facility Funding Preferences:**
  - Corporate & Private Donations (49%)
  - Mix of Tax & User Fees (29%)
  - User Fees Only (21%)

## State and National Assessments

The President's Commission on Americans Outdoor (started in 1985), National Sporting Goods Association (1997-2011), and the United States Forest Service (1997-2005) has conducted surveys designed to determine trends for recreational activities on the national level. Additionally, since 1989, the State of North Carolina Statewide Comprehensive Outdoor Recreation Plan (SCORP) provides information on trends affecting recreation within the state. This data was updated in 2008 for the latest plan "NCORP 2009 thru 2013".

The importance of reviewing these surveys is to identify trends in participation for specific recreational activities or facilities. A brief review of the afore-mentioned surveys indicates there are common activities that people found popular and they should be taken into consideration when developing new parks or programs.

- **Common activities from the surveys:** The following 10 activities were found within the top 15-activities of the four surveys:
 

<ul style="list-style-type: none"> <li>– Walking (for pleasure or exercise)</li> <li>– Swimming (pool or non-pool)</li> <li>– Biking</li> <li>– Attending sporting events</li> <li>– Playing sports</li> </ul>	<ul style="list-style-type: none"> <li>– Picnicking</li> <li>– Visiting natural sites (for scenery, sightseeing, "viewing activities" etc.)</li> <li>– Exercise/Workout at club/center</li> <li>– Fishing</li> <li>– Boating</li> </ul>
--	---
- **Activities that appear to be gaining in popularity:** The trend identification is based on an activity's participation rate growing faster than the population growth rate (>.95%)
 

<ul style="list-style-type: none"> <li>– Hiking/backpacking</li> <li>– Yoga &amp; Aerobic Exercising</li> <li>– Running/ Jogging</li> <li>– Lacrosse</li> <li>– Tennis</li> <li>– Skiing</li> </ul>	<ul style="list-style-type: none"> <li>– Attend outdoor concert and plays</li> <li>– Exercise w/Equipment</li> <li>– Exercise Walking</li> <li>– Kayaking</li> <li>– Target shooting</li> <li>– Attend sports event</li> </ul>
---	--

## Recreation Standards

### Park Classifications and Land Requirements

- The Master Plan preparation process included reviewing standards from developed by organizations such as the National Recreation and Park Association (NRPA), the North Carolina Department of Environment and Natural Resources (NCDENR) and the master plans for cities of similar size. In addition, specific characteristics such as local natural resources, economic conditions, land use availability, cultural preferences and community needs contribute to the formation of Pineville's park standards
- The naming classifications for the plan follow those typically found in most communities. They are Regional Park, District Park, Community Park, Neighborhood Park, Mini Park, Greenway/Linear Park, and Unique/Specialized Area.
- The recommended standards for classifying parks and their land area requirements are described below and itemized in Table 3-1—Park Classification and Land Area Requirements. (*Table 3-1 is attached at the end of this Executive Summary*)

#### Park Classification Descriptions:

- Regional Park – Typically, ±1,000 Acres, a 1 hr. service radius (± 40–60 miles), serves +/-50,000-100,000 people, and acreage is determined at 10-Acres per 1,000 people (*typical state/federal obligation*).
- District Park – Typically, ±150–200+ Acres, an 8–10 mile service radius (15–20 min. commute), serves 20,000–50,000 people, and acreage is determined at 5-7 Acres per 1,000 people (*typical county obligation*).
- Community Park – Typically 40+ Acres (25-30 min.), has a 2-3 mi. service radius, serves 5,000–15,000 people or an entire community, and acreage is determined at 5-Acres per 1,000 people (*typical municipal & county obligation*).
- Neighborhood Park – Typically ±5–15 Acres, has a ½ –1 mile service radius, serves 1,000-5,000 people, acreage is determined at 5-7 Acres per 1,000 people (*typical municipal obligation*).
- Mini Park – Typically ±.25–1.0 Acres, has a ¼ - ½ mile service radius, serves adjacent/special users, acreage is determined at .25 Acres per 1,000 people (*typical municipal obligation*).
- Special Use & Unique Areas – No Std.
- Linear Parks / Greenway Trails – no acreage std, trails vary .2 -.4 mi. per 1,000 population served
- Greenway/Linear Park – Standards Vary, typical range is .2–.4 miles per 1,000 people

#### Evaluation of Parkland Needs

The minimum parkland requirement (in acres) for the total population of the Town of Pineville is provided in Table 3-2 — Total Park Sites and Acreage Requirements (*See Table 3-2 attached at the end of the Executive Summary*). The acreage requirement is based upon the population ratio method (acres of parkland per 1,000 population) established for each park classification. Additional acreage needed by the end of the planning period (2025) is summarized by park type as follows:

- **2025 TOTAL PARK ACREAGE IDENTIFIED BY STANDARDS: (SEE TABLE 3-2)**  
(*Note: Figures shown (ac or sites) do not take into account existing sites*)
  - Regional Parks: One (1) site to be available to Pineville residents
  - District Parks: 60 acres or approximately one (1) park for the total population of the town.
  - Community Parks: 60 acres for the total Town population or ±1-total community parks.
  - Neighborhood Parks: 12 acres for the total Pineville population or ±2- neighborhood parks.
  - Mini Parks – 3 acres for the total population or a minimum of 6 sites/parks.

### **Land/Acreage Needs for 2025** (when taking into accounting existing parks site acreage)

- Regional Park Land — Existing sites and acres provide adequate service
- District Park Land — Existing sites and acres provide adequate service to Pineville
- Community Park Land — Existing sites & acres provide adequate service (need more facilities).
- Neighborhood Park Land — Need 5-acres, or 1-2-Sites (standards identify 12 acres & 7-acres exist)
- Mini Park Land — Existing sites and acres provide adequate service

## Master Plan Proposals and Recommendations

- The Pineville Parks and Recreation Department (PPRD) is known for its dedicated staff and the variety of recreational offerings it provides to the community. The Department will be challenged to provide new and improved facilities to accommodate growth and help maintain “Quality Of Life” measures that make Pineville a desirable place to reside.
- As identified in previous sections of the report, it is a foregone conclusion the Town’s population will continue growing faster to the west and southwest. This growth will definitely place additional burden on the existing facilities within the Town.
- Public input brought forward during the planning process suggests that the citizen's interest and demand for “quality leisure services” will only increase as time passes, and they have stated a need for more facilities to be developed.
- Additionally, citizens expect local government to be a major provider of recreational services at a price that will accommodate as many people as possible.
- To present a realistic plan for meeting the recreational needs of the future, the consultant developed “preliminary” master plan recommendations that were evaluated with PPRD staff on how well it addresses Pineville’s’ needs. Upon this review, the preliminary recommendations were presented and reviewed with the Park & Recreation Advisory Committee (aka. Park Advisory Committee) on June 18, 2014. The purpose of each meeting was to refine the report findings and to move forward with a “Pre-final” presentation at a Public Workshop on July 29, 2014 and “Final” presentation to Town Council on December 2, 2014 for review and December 9, 2014 for approval.
- **Recommendations have been divided into the following categories:**
  - Roles of Providers
  - Park Proposals and Recommendations
  - Facility Proposals and Recommendations

### Roles of Recreation Providers

Meeting all the recreational needs of the community will require a joint effort between the various government agencies and the private sector. **No one group can be held solely responsible for providing all the programs and facilities for the community.** Recreation providers include Federal Agencies, the State of North Carolina, Mecklenburg County, other towns and municipalities in Mecklenburg County, the School System, and the Private Sector. The Private sector includes commercial recreation providers, the corporate community, and developers. The following recommendations describe roles for each recreational provider during the planning period with the understanding of the following premise:

The Master Plan is based on the premise that the Town will be responsible for developing and maintaining future park and recreation facilities for use by all Town residents. Facility and parkland needs were identified for the plan based on the anticipated 2025 population of 11,961. To meet these increased needs, increased partnerships with Mecklenburg County and other providers will be critical.

## **Pineville**

- The Town should concentrate on providing neighborhood parks, community parks, and special facilities (community center, sports park, greenway/trail connections)
- Continue to support and maintain existing facilities operated by the Department (JDH, BJCC, Lake Park,) and locations maintain by the Town such as Main Street seating areas, open space at the Police Station, and leased properties at Lakeview.
- Expand/Improve sites where possible for use by local residents (service area). The
- Continue to implement pedestrian connections to existing and proposed parks, the Town has been implementing expand connections to the downtown area. There is need for walks along NC 51 to connect the walks along park Road/Hospital to Downtown.
- Town is working with Mecklenburg County Parks & Recreation (MCPR) and Charlotte Mecklenburg Schools (CMS) on an agreement for use of baseball fields at Pineville Elementary by the Pineville Community Athletic Association (PCAA). A formal agreement for joint-use is structured on MCPR's agreement with CMS and specific details are being worked out for Pineville's involvement.
- Collaborating/Partnering with other agencies/groups to development special facilities in the community (examples are development of future greenway trails with MCPR and the Towns previous support of the Downtown Arts Center).

## **Federal & State:**

- The state should be a major the provider of Regional Parks
- The state will continue to be a major provider of Regional Parks and continue to offer a variety of recreational facilities and programs on a multi-county regional basis. These are typically associated with regional State Parks and Resource management sites such as Morrow Mountain State Park (+4,600 ac.) Lake Norman (+30,000 ac.), Crowders Mt. State Park (+2,100 ac.), Kings Mt. State Park, (+2,000 ac.). Additionally the State of South Carolina provides Pineville access to regional facilities at Andrew Jackson St. Park, (=1,000 ac.) & Chester St. Park (=1,000 ac.)
- The State of North Carolina should financially assist the Town with acquiring land for parks, developing new parks, and renovating existing parks through the North Carolina PARTF grant program or any other grant programs overseen by the state such as TEA21, CDBG, Clean Water Management Trust Fund, NCDOT-Bikeways Program, or NCDOT-Enhancement Project Funding.
- The federal government is charged with the protection, preservation, conservation, and management of public lands that are deemed appropriate and necessary for all the United States. The U.S. Forest Service, U.S. Department of Agriculture, and U.S. Department of Interior all manage lands in North Carolina used for recreational activities that will be maintained past 2025. The federal government will continue to provide facilities such as Uwharrie National Forest and James K. Polk Historical site.

## **Mecklenburg County:**

- Provide, develop, and maintain Neighborhood, Community, District Parks, and Regional or Special Facilities (like those at Elon Pk., Copperhead Island, Park Road Pk., Marion Diehl, South Charlotte, Little Sugar Creek Greenway etc.)
- The county also provides assistance with community recreation sites as needed (through joint agreements with other P&R agencies and other county departments.)
- Assist Pineville with joint use agreement at Pineville Elementary
- Provide assistance grants/funds for development.

## **Other Municipalities/Towns**

- Similar to Pineville they will continue supporting recreation by providing local funding. Municipalities should concentrate on providing neighborhood parks, community parks, and special facilities.
- Expand sites where possible for use primarily by their local residents
- Cooperate on possible joint ventures with area providers (park sites & programs)

### **Schools**

- Be a formal partner in providing recreation by entering into a joint use agreement with the department (Need Current currently status of agreement via Meck. Co.)
- Look at developing facilities jointly with the department.
- Private schools might be future partners for development of facilities? (Catholic?)

### **Private Sector**

- Provide commercial for profit recreation where/when public sector cannot
- Find ways to partner on providing recreation
- Support the public sector through gifts and donations
- Developers need to be responsible for dedicating open space and parkland through the development process. (impact fees, dedication requirements, or funding in lieu of dedication)  
 Subdivision or platting controls under current ordinance allow Town Council to require the reservation of recreation and open space as a condition for plat/plan approval. The condition could include a limitation on future acquisition by purchase or condemnation by a governmental unit or agency. This would allow PPRD (the Town) to review a developer's plan for coordination with the objectives of this Master Plan to determine if sites are suitable for acceptance.

## Partnership Opportunities

The Parks and Recreation Department has some existing partnerships in place with various entities in the community to provide special events, arts programs, and support of individual facilities. The master plan will need the support of the entire community and increased use of partnerships will create more options for all involved parties while allowing the Town to extend limited funding for the delivering services to more people.

### **Partnership Issues**

- A partnership agreement is essential to demonstrate the commitment of each party and identify the resources each party will contribute to the community. Regardless of which party (or combination) contributes to acquisition, development, operational, maintenance, or other resources, a goal is to track these contributions for the life of the project to strive for a 50% - 50% cost sharing benefit.
- Negotiations for contributions should focus on demonstrating the advantages and disadvantages of each partner's participation. Key issues to be incorporated into the agreement are included in the Appendix.

### **Immediate Partnership Considerations**

All types of partnerships can be formed with local public, quasi-public, or private entities. Pineville has potential partnership opportunities in the following areas:

- |                                      |                                  |
|--------------------------------------|----------------------------------|
| • Private sector service contracts   | • School partnerships            |
| • Neighborhood partnerships          | • Hospital partnerships (CMC)    |
| • Church partnerships                | • Trail partnerships             |
| • Non-for-profit program development | • Mecklenburg County partnership |

Partnerships identified in the 2013 Needs Assessment, focus group meetings and public workshops included the following:

- Athletic Associations (CSA, PCAA etc)
- Convention & Visitors Bureau(CVB)
- Arts Council
- Carolinas Medical
- Mecklenburg County Parks & Recreation (MCPRD)
- Mecklenburg Stormwater Division
- Charlotte Mecklenburg Schools

## Park Proposals and Recommendations

As previously stated, the Town of Pineville should focus on developing, and operating community, neighborhood and special use parks, along with greenways and open space protection. The “Community Needs Assessment of Recreation and Facilities” identified the existing and future parks needed in the town. An overall summary of the park proposals and recommendations can be found below. Costs for the proposals are provided in Table 5-1 “Capital Improvement/Development Program” and they are presented graphically on the “Master Plan Proposals Map” (Exhibit-1). *Both documents are attached to the end of this Executive Summary report.*

- New park sites have been located to best serve the planning area. Regardless of the sites identified in the plan, the Town should be prepared to adjust and adapt locations based on market conditions and availability of land. In order to be cost efficient the Department must act quickly to secure land as soon as it becomes available. This may require that parks or facilities be sited in different locations than originally proposed. The Department will then have to analyze the overall suitability of the new site or facility to determine if its development capabilities or use can overcome its location.
- Additionally, the Department must analyze how a new facility will affect the need for existing facilities. The worst-case scenario is for the Department to be forced to close, sell, or otherwise dispose of existing sites in order to provide better service and facilities. Use of a land trust or parks foundation would help if a scenario for disposal arose.

### REGIONAL PARKS

- Existing parks within the area provide sufficient land and facilities (NC State Parks = Lake Norman, Morrow Mt. & Crowder’s Mt.; SC State Parks = Kings Mt., Andrew Jackson, & Chester, National Site = James K. Polk Historical site, Uwharrie National Forest, )
- County Facilities with Regional Presence such as McDowell Nature Preserve, and Copperhead Island also provide access to Pineville residents
- Renovations under the NC state park system should improve service.
- Town should support State initiatives for funding state parks and programs (PARTF)
- The Town can partner with State and Federal Agencies / Land Holders on development of potential projects such as trails and preserves in the area
  - Connections to Thread Trail with federal locations might qualify
  - Polk Site support via tourism funds (aka accommodations tax)
- Support efforts of the Centralina Council of Governments (COG) and Mecklenburg County on open space preservation and conservation via joint efforts with MCPRD, Catawba Land Conservancy, Carolina Thread Trail and possibly the Close Greenway.

### DISTRICT PARKS

- In accordance with the recreation standards, Pineville’s share (access to) of District Park land by 2025 is 60-acres. There is over 1000 acres of District parkland in the area at, Renaissance Park, Berewick, Elon parks and McDowell Nature Preserve. All are within ±15 minutes of Pineville.

### **COMMUNITY PARKS:**

- Community parks provide space for active recreation such as sports fields, possible future indoor facilities/courts and special uses. Lake park does this for the entire Town (see service are display)
- Acreage standards indicate that by 2025 Pineville does not need additional acres of Community parkland however the services need reinforced by increased park offerings (JDH, Lake Park, Lakeview Properties etc.)

#### **Improvements to existing sites include:**

- Jack D. Hughes Memorial Park Phase 3
  - Develop a revised site master plan for the open property to best utilize space for fields & passive facilities such as picnicking, trails and nature observation.
  - Potential site for 4-6 sports fields
  - Potential site for basketball courts or tennis
  - Potential greenway connections with the County system (Sugar Creek Greenway).
  - A schematic plan developed in 2008 showed potential for locating baseball/softball fields, multipurpose fields and associated support facilities such as parking, restrooms and play areas.
- Lake Park
  - Community Center (BJCC) expansion/reorganization (+/-7500 -10,000sf)
  - Review how community center expansion affects the site
  - Splash park & fishing pier/model boat launch
  - Add picnic shelter near the lake
  - Add Parking
  - Improve trails and play area
  - Add boardwalk & Fix shoreline
  - Develop/locate a dog park at the park
- Mecklenburg County Leased Site (Lakeview Drive)
  - Purchase adjacent property to improve perimeter buffers and future access and  
(Refer to the separate site master plan for details of the improvements at Lake Park and BJCC.)

### **NEIGHBORHOOD PARKS**

- Although the Town has no designated neighborhood parks, neighborhood facilities are provided at JDH Park, Open area at the Police station, Open space of the HUT, Pineville Elementary School and Lake Park. Additional neighborhood facilities are provided at some home development sites.
- Standards indicate 12 acres of neighborhood parkland be available by 2025. Existing Neighborhood parks provide  $\pm 7$  acres leaving a need of 5 acres or 1- site.
- New Neighborhood parks should be approximately 5- acres minimum, to provide a balance between active and passive uses.
- Upon reviewing the need for neighborhood park facilities with the advisory team, two (2) sites are proposed for the planning period. The general locations for proposed park sites are listed below.
  - Site 1 — South Toward Dorman Road (possible w/CSA site)
  - Site 2 — Possible site near/in McCullough (connected to County greenway & JDH Park)

### **MINI PARKS**

- Do not recommend purchasing sites but the Department should be open to sites made available through the development process, neighborhood groups, and defaulted tax parcels etc.

- Use existing undeveloped sights where available and other public property to attain sites (library, school, police, utility, main street, etc.)
- To acquire space for sites; partner with Main Street Merchants, neighborhood groups & associations.

## **SPECIAL FACILITIES**

### **The Hut**

- Will require general renovations and maintenance repairs.
- May consider adding more exterior use space

### **BJCC (Gyms, Recreation Centers and Community Centers)**

Recreation Centers are multi-purpose facilities serving a variety of needs such sports programming, cultural and art programs, senior activities, day camps, and special events. Pineville currently has community facilities at Lake Park with Belle Johnston Community Center. Providing an improved recreation center/gym was an often-expressed need during the assessment process. The following list of improvements is suggested for implementation.

When developing the building improvements or renovations, existing space should incorporate design elements that provide an appealing environment for users. Spaces should be open and well lighted to provide a positive image for the department and the community. The recreation center must be designed to accommodate multiple functions simultaneously to minimize disturbances between programs and activities.

- Add more court space for improving gym access/play
- Improve kitchen
- Add multipurpose space for expanded programs
- Provide improved ADA access to 2<sup>nd</sup> floor and gym (elevator)
- Provide area for computer training and instruction
- Improve observation into gym

### **Arts & Education (theater, gallery, meeting space),**

- CCAC closing leaves void in community to be filled
- Can Arts programs be entertained at old Town Hall site with incorporation of Farmers Market space that connects to the police station & JDH Park via walkways.

### **Special Park Sites (Dog Park, Tennis, Pools)**

- Strong sentiment for splash/spray park — (locate at Lake Park per Site Master Plan, )
- Strong sentiment for dog park — (locate at Lake Park per Site Master Plan, )
- Tennis Courts — Input from the advisory team and staff that tennis facilities are provided at a district level at Park Road Park and South Mecklenburg High School
- Basketball Courts — Might be best suited at JDH

### **Open space / land acquisition**

- Acquire property adjacent to Mecklenburg leased property near Lakeview Drive. It will provide better access to the leased property and allow for larger buffer zones near residential properties.

## **GREENWAY/BIKEWAY**

- This Master Plan proposes a minimum of 2-3 miles be developed by the end of the planning period. Develop as many pedestrian walkway improvements to connect Downtown with the Mall and areas near the Hospital (Create Town Pedestrian Master Plan)

- Additional connections should be entertained to link use-areas or sites such as schools, shopping, parks, natural features and other recreation sites)
- Following County greenway plan (Need to decide priorities for connections)
- Use TEA-21, NC-Trail Fund, bikeway funds available through NCDOT. Possibly can be done in cooperation with Clean Water Fund, sewer expansions, and FEMA monies

## Priorities for Development

The most commonly mentioned facility needs from the 2013 Needs Assessment, focus group meetings, public meetings and workshops were as follows. These items along with staff and Advisory Committee input provided direction for prioritizing the proposed recommendations as presented above and shown on the Capital Development Program (Table 5-1) Additionally, an Advisory Committee meeting was held October 21, 2014 to confirm the comprehensive plan priorities and the elements in the Lake Park Site Master Plan to be submitted to Town Council for approval and submission of an NC-PARTF grant.

- Improve and build upon our existing sites (Take care of what we have)
- Expand and promote more program offerings at BJCC
- Expand Community park facilities at JDH, & Lake Park (see master plan items for the Lake Park)
- Partner with the county on providing a possible Nature /Environmental Education at town sites.
- Connect pedestrian walks to parks and use areas.
- Improve disabled access at parks and programs. Inclusive design for sites is best and there is a need for expanded special population programming. All playgrounds should be “accessible”.

Proposals have been noted below for the planning period years 2015 thru 2025. and Beyond 2025. Table 5-1, “Capital Improvement Program” reflects these priorities and shows cost for the proposals. The prioritization was influenced by the evaluation of existing facilities; the community needs assessment; and the financial ability of the town to implement an overall capital improvement plan.

### Year 2015/16

- Acquire property for greenway connections near Lake Park or JDH
- Acquire property for Neighborhood Parks (N1 & N2)
- Design and Develop Neighborhood Park (South)
- Plan/Design — Lake Park 1<sup>st</sup> Phase (PARTF grant elements)
- General Maintenance Upgrades at JDH for infield and pavement repairs
- General Maintenance Upgrades at The Hut — 1<sup>st</sup> Phase (for irrigation, landscape & exterior)
- Misc. Department Equipment Replacement or Repair

### Year 2016/17

- Acquire property for greenway connections (locations TBD)
- Lake Park Improvement & Development — 1<sup>st</sup> Phase (PARTF grant elements)
- Pineville Elem. PCAA Improvements — 1<sup>st</sup> Phase
- Finalize Develop Neighborhood Park (South)
- Mini-Park facilities (locations TBD as needed)
- Greenway/Bikeway Development (locations TBD as needed)
- General Repairs at BJCC (pavements, HVAC etc.)
- General maintenance upgrades at The Hut — 2<sup>nd</sup> Phase

### Year 2017/18

- Acquire property for greenway connections (locations TBD)
- Finalize Pineville Elem. PCAA Improvements — 1<sup>st</sup> Phase

- Finalize Lake Park Improvement & Development — 1<sup>st</sup> Phase
- Design and Develop Neighborhood Park (North)
- Mini-Park facilities (locations TBD as needed)
- General Maintenance Upgrades at Lake Park (pavements, shelters, stage etc.)
- Greenway/Bikeway Development (locations TBD as needed)

### **Year 2018/19**

- Acquire property for greenway connections (locations TBD)
- Lake Park Improvement & Development — 2<sup>nd</sup> Phase
- Finalize Develop Neighborhood Park (North)
- Misc. equipment replacement or repair
- Mini-Park facilities (locations TBD as needed)
- Greenway/Bikeway Development (locations TBD as needed)
- General Maintenance /Upgrades at Lake Park — TBD (play equipment, hardscape, minor attraction)

### **Year 2019/20**

- Finalize Lake Park Improvement & Development — 2<sup>nd</sup> Phase
- Mini-Park facilities (locations TBD as needed)
- Greenway/Bikeway Development (locations TBD as needed)
- Pineville Elem. PCAA Improvements — 2<sup>nd</sup> Phase
- Plan/Design & Develop BJCC Expansion— 1<sup>st</sup> & 2<sup>nd</sup> Phase

### **Year 2020-2025**

- Finalize Development of BJCC Expansion— 1<sup>st</sup> & 2<sup>nd</sup> Phase
- Existing Neighborhood Parks improvements (TBD as needed)
- Mini-Park facilities (locations TBD as needed)
- Greenway/Bikeway Development (locations TBD as needed)
- JDH-Phase-3 Site Development — 1<sup>st</sup> Part
- General maintenance upgrades at The Hut — TBD
- General Maintenance /Upgrades at Lake Park — TBD (play equipment, hardscape, minor attraction)

### **After/Beyond 2025**

- Acquire property adjacent leased opens pace near Lakeview
- JDH-Phase-3/4 Site Development — 2<sup>nd</sup> Part (Phase 4)
- General Repairs at BJCC — TBD

## **Action Plan Implementation**

The Action Plan Implementation is designed to provide a framework or strategy for the Town to follow the proposals and recommendations and enhance its parks and recreation system. The action plan is formatted in a way to coincide with the with a 5-year CIP process. Capital Improvements for the planning period have been identified for individual funding years 2016 thru-2020 (FY16 to FY20), and for a 5-year period “FY2021-2025”, and “Beyond 2025”. This is designed to give Pineville a realistic approach to finance the proposals and recommendations of the Master Plan. Additionally, as the Towns Planning Department develops strategies to address development, this plan can be used as a guide to identify needs for recreational land.

## Capital Development Program

The capital improvement program for the acquisition, renovation, and development of parks for the planning period was prepared with input from staff and the planning team. All of the proposed costs are shown in 2014-dollar values. Table 5-1 “Capital Development Program” shows the capital improvement costs for through the year 2025 and beyond as describe above. *(Table 5-1 is attached at the end of this Executive Summary.)*

- The Capital Improvement/Development Program is summarized below into the following components (costs include associated planning and design fees)

### Summary of Capital Improvement/Development Cost

IMPROVEMENT DESCRIPTION/CATEGORY	Planning period cost 2015 - 2025	Cost Beyond- 2025	Total Capital Improvements
- Existing Parks/Facilities (Renovations/Improvements)	\$761,600	\$56,000	\$817,600
- New Parks/Facilities (Acquisition and Development)	\$2,507,885	\$312,488	\$2,820,373
- Special Projects/Facilities (Development)	\$8,709,290	\$1,350,000	\$10,059,290
<b>TOTALS</b>	<b>\$11,978,775</b>	<b>\$1,718,488</b>	<b>\$13,697,263</b>

\* All costs are in Current (2014) dollars

Additionally, Table 5-1 “Capital Improvements Program” reflects the proposals and recommendations as outlined in this Master Plan Update. Please note that some cost have been extended beyond the year 2020 to account for financing and development that might beyond the planning period.

### Key Sources of Capital Funding:

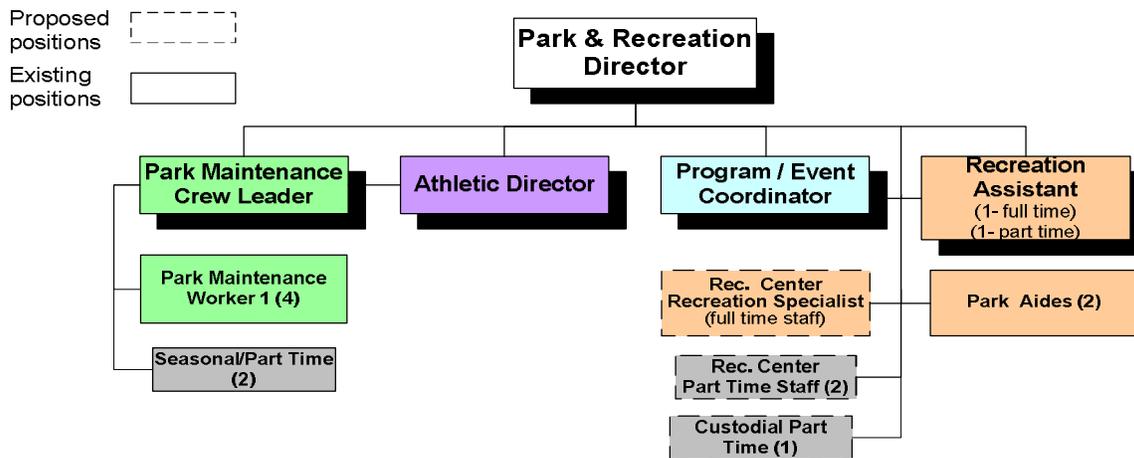
- General Fund Allocations
- General Obligation Bonds
- Limited Option or Special Use Tax
- Revenue Bonds
- Park Foundation
- General Foundations
- Federal and State Assistance
- Payments In Lieu of Dedication
- Grants/Contributions and Partnerships

### Staff Needs

- The Park and Recreation Department's structure and number of personnel appear to be consistent with other similar size municipal departments.
- The planning team reviewed the structure of Towns similar in size to the proposed 2025 population of the town. Park facilities and the associated programming that will occur at these sites will need staff to accomplish their mission and purpose. The added staff proposed will primarily be located at Belle Johnston Community Center to accommodate the expansion of the center and to assist with the oversight of the proposed splash pad/park Lake Park.
- There are new positions identified in the “Proposed Organizational Chart” for the planning period. It is recommended that four people be added to current staff. All of the personnel fit into classifications that exist in the current structure of the department:
  - **Existing Position additions include:**
    - Recreation Center Rec. Specialist (1) – full time position to provide oversight of center activities, programs and assist with administrative tasks

- Recreation Center Rec. Specialist (2) – part-time positions to provide oversight of center activities, programs and assist with administrative tasks on a will-call basis
- Custodial/Maintenance Technicians (1) – part time position to provide support and maintenance to the expanded center and the upkeep of the proposed splash pad/park

**Proposed PPRD Organization Chart.**



**Operating Budgets**

- Proposed operating budgets for facilities identified in the master plan should include costs for staffing, operations, and general maintenance. Operation budgets from previous plans and various recreation departments from around the state were used in support of the following information. The exact operating cost will be dependent on the final design of each site on a case-by-case scenario. However, general ranges for Annual Operating Cost are provided below for the type of facilities recommended in the plan.
- Special Use Facilities, as recommended in the Master Plan that can generate considerable revenues. The table below identifies potential recovery costs for facilities proposed in the plan. National trends for cities of similar or larger size demonstrate special facilities of this type can be 100% self-supporting, or in other words, generate revenue to cover 100% of their operating cost.

**Summary of Operation and Revenues for Special-Use Facilities**

Special-Use Facility	Annual Expenses	Annual Revenues	Cost Recovery
Rec. Center (small 20,000 -30,000 Sf.)	\$50,000-\$100,000	\$10,000-\$30,000	20%-30%
Pool / Splash Complex	\$40,000-\$100,000	\$4,000-\$20,000	10%-20%
Sports Complex (6-8 fields min. w/support amenities)	\$400,000-\$600,000	\$200,000-\$360,000	50%-60%
<b>Total</b>	<b>\$490,000-\$800,000</b>	<b>\$214,000-\$410,000</b>	<b>43% – 51%</b>

## Earned Income Opportunities and Key Funding Opportunities

The Town of Pineville has a history of developing earned income opportunities to supplement the Departments operating budget since the construction of Jack D. Hughes Park. Even though funds are directly returned to the general fund, the Department has averaged returning 10%-15% on the total budget over the past few years or approximately \$200,000 annually. However, the existing funding sources will not be able to keep up with the expanded operations and additional facilities unless more dollars become available through a combination of sources. To help the Town evaluate options; a listing of earned income and funding sources are provided below.

### Revenue Plan

Upon adoption of the Master Plan, the Town needs to continue with establishing a revenue plan. A revenue plan incorporates all available funding resources in a community, prioritizes them, and puts each option into a funding strategy. In a revenue plan, the following funding alternatives are evaluated for their appropriate use in funding capital improvements and programs.

- **General Tax Revenues** - General tax revenues traditionally provide the principle sources of funds for general operations and maintenance of a municipal recreation and park system. Based on FY13/14 and FY12/13 property valuation figures, a 1¢ increase in the current property tax rate (.32/\$100) would generate between \$1.7-million to \$2-million over the 10-year planning period.
- **Revenue Bonds** - Revenue bonds have become a popular funding method for financing high use specialty facilities like golf courses, aquatic centers, ice rinks, tennis centers, and athletic complexes for softball and soccer.
- **Limited Option or Special Use Tax** - Limited option or special use taxes can be established in various ways. A municipality can establish the tax by determining the source such as property valuation, real estate transfer taxes, or sales tax. A local governing body can approve a tax that is identified or earmarked from property valuation without legislative action; however, other sources may require state approval. The proposal will require legislative approval if it is structured on sales tax or tax transfers earmarked for a project need. The idea behind a special the tax is that the tax is identified or limited for a *special purpose* or *project(s)* and the duration can also be limited to the accomplish the proposed project.
- **Parks Foundation** – A Parks foundation can assist the Town in acquiring land, developing facilities, sponsoring programs, and buying equipment for the Department through membership dues, individual gifts, grants, long-term endowments, or trusts (land or estate).
- **General Foundations** - Foundation funds should be sought for both development and construction of facilities as well as providing programs. They should include general-purpose foundations that have relatively few restrictions, special program foundations for specific activities, and corporate foundations with few limitations, typically from local sources. (refer to those listed in Section-5 of the plan)
- **Federal/State Assistance** - Federal funding sources necessary to help finance the Master Plan have historically been available from the U.S. Park Service's Land and Water Conservation Fund (LWCF). Funds distributed by LWCF to the states for local program financing has been severely minimized the past few years but it may return to former levels depending on legislative approval. Potential funding through the U.S. Department of Housing and Urban Development's Community Development Block Grant Program is also available given certain conditions. State funding is available from the NC-PARTF Grant Program.
- **Fees and Charges** - There are three different types of consumptive services provided by parks and recreation agencies that must be identified and priced accordingly. A public service is a service that has high public benefit (equal benefit to everyone), should be free, and supported by taxes. The second type

of service is a merit service, which provides some public benefit. The person receiving the service benefits more from the service than a general taxpayer benefits, and should pay an equitable share of the cost to receive the service. The third type of service is a private benefit service. This type of service benefits the user totally and not the general taxpayer. Therefore, the user should pay the total cost to receive the service. The Town's current policies on fees generally conform to this process.

A crucial strategy to accomplish the goals of this plan is to price services based on the value and benefits received by the participants beyond those of all taxpayers. Increasing participation at facilities and programs will increase revenue opportunities. A good time to price services to their value and benefits is after new facilities are constructed or when facilities have been renovated. A revised revenue strategy for user fees/charges does not require a quantum leap to "market value pricing". A slightly enhanced program of increasing fees based on renovated or new facilities will create more capacity opportunities and revenues for the growing population of the Town.

### Alternative Funding / Revenue Sources

The following information identifies examples of alternative funding sources. The Town should evaluate the sources when preparing a revenue plan for implementing the master plan recommendations.

- Hospitality Tax
- Capital Projects Sales Tax
- Corporate Sponsorships
- Partnerships
- Foundation/Gifts
- Intermodal Transportation and Efficiency Act (Former ISTEA = TEA21)
- Federal or State Grants
- Recreation Service Fees
- Annual Appropriation/Leasehold Financing
- Interlocal Agreements
- Private Concessionaires
- Land Trust
- Naming Rights
- Cell Towers
- Private Developers
- Licensing Rights
- Capital Improvement Fees
- Merchandising Sales
- Concession Management
- Friends Associations / "Friends of the Park"
- Advertising Sales
- Easements
- Irrevocable Remainder Trusts
- Life Estates
- Permits (Special Use Permits)
- Catering Permits and Service

**Table 3-1**  
**Town of Pineville**  
**Park Classification and Land Area Requirements**  
 (Standards for Pineville)

Park Type Standard	Acres/1000 Population	Acres	Population Served	Service Area
Regional Park				
National	10	1000	Sev. Communities	1 hr. drive
State	20	1000	Sev. Communities	1 hr. drive
Recommended	10	1000	100,000	50-60 mi. radius
District Park				
National	5-10	200	Sev. Communities	1/2 hr. drive
State	10	200	Sev. Communities	15-20 mi. radius
Recommended	5-7	200+	15-20,000	8-10 mi. radius (20 min drive)
Community Park				
National	5-8	25+	Several Neighs.	1-2 mile radius
State	8	25+	20,000	1-3 mile radius
Recommended	10	45-75	5 – 15,000 (10,500)	2-3 mile radius
Neighborhood Park				
National	1-2	15+	5,000	¼-½ mile
State	2	6-8	4,000	¼-½ mile
Recommended	2	5-10	5,000	½ - mile
Mini Park				
National	.25	1	Adjacent Neigh.	¼ mile
State	-	-	500-2,500	-
Recommended	.25	.25-1	Adjacent Neigh.	¼-½ mile
Special -Use or Linear Park				
National	Varies	Varies	Varies	Varies
State	30	Varies	Varies	Varies
Recommended	Varies	Varies	Varies	Varies



Table 3-2 Town of Pineville Total <u>Park Sites</u> and Acreage Requirements						
PARK TYPE						
	2010 <i>Population</i> <b>7,479</b>	2014 <b>8,477</b>	2020 <b>10,228</b>	2025 <b>11,961</b>	Existing	2025 Need
<b>Regional Parks **</b>						
(10 Ac/1000) +1000 Acre Parks	75	85	102	120	10,000 +	0
<i>Sites</i>	1	1	0	0	6	0
<b>District Parks **</b>						
(5 Ac/1000) +/-200 Acre Parks	37	42	51	60	900	0
<i>Sites</i>	0		1	1-2	5	0
<b>Community Parks</b>						
(5.0 Ac/1000) 45-75 Acre Parks (75ac)	37	42	51	60	122	0
<i>Sites</i>	0	1	1	1	4	1-2
<b>Neighborhood Parks</b>						
(1.0 Ac/1000) +/-4-10 Acre Parks (7 ac avg.)	7	8	10	12	7	5
<i>Sites</i>	1	1	1	2	2	0-1
<b>Mini-Parks</b>						
(.25 Ac/1000) .5 -1.0 Acre Parks (.1 ac avg)	2	2	3	3	3	0
<i>Sites</i>	2	2	3	3	6	0
<b>Special Use Parks</b>						
(no std. Acreage)	Varies	Varies	Varies	Varies	Varies +17	n/a
<b>Linear Parks / Greenway Trails</b>						
(.4 mile/1000) <i>Miles</i>	3	3	4	5	1.0	4
<p>** The acreage shown for Regional &amp; District parks denotes Pineville's share for this type of park whether provided by municipal, county, state or other governmental body</p> <p><u>Regional Parks:</u> (6- sites) = Uwharrie National Forest (+50,000 ac.), Morrow Mountain State Park (+4,600 ac.) Lake Norman (+30,000ac.), Crowders Mt. (+2,100ac.), Kings Mt., (+2,000ac.) Andrew Jackson, (=1,000ac.) &amp; Chester (=1,000ac.)</p> <p><u>District Parks:</u> (5 sites) = Renaissance Park (+300ac.), Berewick (+200ac.), McDowell Nature Preserve/CopperHead (+300ac.), Elon (+100 ac.)</p> <p><u>Community Parks:</u> (2 sites) = JDH Park (101 ac.), Lake Park (21.3 ac.) ,</p> <p><u>Neighborhood Parks:</u> Pineville Elem. (5 ac.), JDH Facilities (2ac), Lakeview Property ? (41ac.)</p> <p><u>Mini-Parks Sites:</u> (-1-sites) CMC Pineville (1), Carolina Mall (2), Police Station (1), Downtown &amp; School street seating areas (2),</p> <p><u>Special Use Sites:</u> (-sites) = JDH-Park, Belle Johnston, The Hut,</p> <p><u>Linear Parks /Greenways Trails:</u> County Undeveloped =??</p> <p><u>Walking Tracks/paths</u> = JDH (.8mi), Lake Park (.6mi), Main/School (1mi)</p> <p>Note: Acreage shown for Regional &amp; District Parks are based on the population of Pineville their "share" of access to these type of parks regardless of the provider</p>						

**Table 3-3**  
**Town of Pineville**  
**Standards for Public Facilities**

<b>Facility</b>	<b>National Standard/ 1000 pop.</b>	<b>State Standard/ 1000 pop.</b>	<b>Recommended Standard/ 1000 pop.</b>
<b>Play Fields</b>			
Adult Baseball	1/20,000	1/15,000	1/20,000
Baseball/Softball	N/A	N/A	1/5,000
Football/Soccer	1/10,000	1/10,000	1/5,000
<b>Courts</b>			
Basketball	1/5,000	1/5,000	1/ 5,000
Tennis	1/2,000	1/2,000	1/2,000
Volleyball	1/5,000	1/5,000	1/5,000
Racquetball	1/10,000	N/A	1/10,000
Shuffleboard	1/ 2,000	N/A	1/ 5,000
Horseshoe	N/A	N/A	1/ 2,000
<b>Outdoor Areas</b>			
Picnic Tables	1/125	N/A	1/500
Picnic Shelters	1/ 2000	N/A	1/ 5,000
Playground Activities	N/A	1/1,000	1/1,000
Trails			
- Hiking/Nature	1/region	.4 mile/1,000	.4 mile/1,000
- Fitness/Jogging	1/region	.2 mile/1,000	.2 mile/1,000
Tracks	1/ 20,000	1/ 20,000	1/ 20,000
Archery/Shooting Area	1/50,000	1/50,000	1/50,000
Camping	N/A	2.5sites/1,000	2.5sites/1,000
Amphitheater	1/ 20,000	N/A	1/20,000
<b>Specialized</b>			
Recreation Center w/gym	1/25,000	N/A	1/25,000
Recreation Center w/o gym	1/10,000	N/A	1/10,000
Swimming Pool	1/20,000	1/20,000	1/20,000
Competition Pool	1/75,000	N/A	1/75,000
Gymnasiums	1/ 20,000	N/A	1/ 20,000
Auditoriums	1/ 20,000	N/A	1/ 20,000
Golf Course	1/25,000	1/25,000	1/25,000
Bicycling	1 mile/2,000	1 mile/1,000	1 mile/2,000
Canoeing			
- Stream Mileage	N/A	.2 mile/1,000	.2 mile/1,000
- Access points	N/A	1/10 miles	1/10 miles



Table 3-4 Town of Pineville Public Recreation Individual Facilities Needs Analysis									
FACILITY TYPE				YEAR AND POPULATION					
Population				2010	2014	2020	2025	Existing	2025 Need
				7,479	8,477	10,228	11,961		
<b>Fields</b>									
Adult Baseball (90 ft bases)	1/	25,000		0	0	0	0	1	0
Youth Baseball ( <i>stand alone std</i> )	1/	5,000		1	2	2	2	0	2
Softball ( <i>stand alone std</i> )	1/	5,000		1	2	2	2	2	0
Baseball/Softball ( <i>jt std</i> )	1/	2,500		3	3	4	5	3	2
Football (stand alone)	1/	15,000		0	1	1	1	2	0
Soccer (shared/athletic field)	1/	4,000		2	2	3	3	12****	0
<b>Courts</b>									
Basketball (Indoor & Outdoor)	1/	5,000		1	2	2	2	2	0
Tennis	1/	5,000		1	2	2	2	0***	2
Volleyball	1/	5,000		1	2	2	2	2***	1
Racquetball	1/	10,000		1	1	1	1	0	1
Shuffleboard	1/	10,000		1	1	1	1	0	1
<b>Outdoor Areas</b>									
Picnic Shelters	1/	2,500		3	3	4	5	1	4
Playground Areas	1/	2,000		4	4	5	6	6***	7
Greenway Trails (miles)	1/	2,500		3	3	4	5	4	1
-Walking/Fitness/Jogging	1/	5,000		1	2	2	2	2	0
Tracks (competition)	1/	20,000		0	0	1	1	1	0
Tracks/ Walking Areas (miles)	1/	5,000		1	2	2	2	2	0
<b>Specialized</b>									
Rec./Community Center w/gym	1/	25,000		0	0	0	0	1	0
Rec. Neighborhood Center w/o g	1/	10,000		1	1	1	1	1	0
Gymnasiums	1/	10,000		1	1	1	1	1	0
Swimming Pool (25m/25yd)	1/	20,000		0	0	1	1	0	1
Swimming Pool (50m)	1/	75,000		0	0	0	0	0	0
Golf Course	1/	25,000		0	0	0	0	5****	0
Bicycling route	1/	2,000		4	4	5	6	5?	#
<b>Canoeing</b>									
'- Stream Miles	1/	5,000		1	2	2	2	0	2
'- Access points	1/	5		1	1	1	1	0	1

\*\* Includes middle and high school gym sites  
 \*\*\* Does not include school locations/sites  
 \*\*\*\* Includes privately owned facilities open to the public

**TABLE 5-1  
TOWN OF PINEVILLE PARKS & RECREATION DEPARTMENT  
CAPITAL IMPROVEMENT PROGRAM**

Capital Improvement/Acquisition Description	Total Cost Projection	Time Frame of Improvement						FY 20/21 to 24/25	After FY25
		2015/16	2016/17	2017/18	2018/19	2019/20			
<b>RENOVATION/MAINTENANCE PROGRAM (Existing Fac.)</b>									
<b>Community Parks</b>									
<b>Lake Park (non-master plan items)</b>	\$100,000							\$40,000	\$0
Gen repairs (pavement, shelter/amphitheater stage etc.)	\$100,000							\$50,000	\$0
Minor Development/Construction (after MIP implemented)									
<b>Neighborhood Park Improvements</b>									
<b>NH-1 &amp; NH2 (at proposed sites after implemented)</b>									
Gen. Repair/Maint. (play, picnic facilities, site furnishings etc.	\$50,000							\$50,000	\$0
Pineville Elem. (support for annual maintenance of facilities)	\$100,000	\$10,000	\$10,000	\$10,000	\$10,000	\$10,000	\$10,000	\$50,000	\$50,000
<b>Special Facilities</b>									
<b>JDH (at existing phases &amp; after new phases are implemented)</b>	\$150,000	\$50,000	\$50,000	\$50,000	\$50,000	\$50,000	\$50,000	\$0	\$0
Restroom/concession facilities upgrades, parking repairs, site lighting & furnishings)									
<b>BJCC (Gen maint., non-site master plan items &amp; after plan implementation)</b>	\$100,000		\$50,000	\$50,000	\$50,000	\$50,000	\$50,000	\$0	\$50,000
<b>The Hut (Gen maint. &amp; improvements)</b>	\$80,000	\$20,000	\$20,000	\$40,000	\$40,000	\$40,000	\$40,000	\$0	\$0
<b>Misc. CIP Equipment/Hardware/Vehicles</b>	\$50,000	\$10,000	\$9,600	\$8,400	\$18,000	\$7,200	\$27,600	\$0	\$0
<b>Planning Design &amp; Administration</b>	\$87,600	\$10,800	\$9,600	\$8,400	\$18,000	\$7,200	\$27,600	\$0	\$0
<b>Existing Parks Improvements Total</b>	<b>\$817,600</b>	<b>\$100,800</b>	<b>\$89,600</b>	<b>\$78,400</b>	<b>\$168,000</b>	<b>\$67,200</b>	<b>\$257,600</b>	<b>\$56,000</b>	<b>\$56,000</b>
<b>NEW PARKS/FACILITIES</b>									
<b>Community Park Facilities</b>									
<b>Lake Park Improvements (excluding BJCC)</b>									
Development/Construction (see separate itemized cost for individual items)	\$1,825,373	\$40,000	\$500,000	\$500,000	\$472,885			\$312,488	\$312,488
<b>Neighborhood Park Sites</b>									
<b>Site N1 - South (Dorman Rd. Area)</b>	\$300,000	\$150,000	\$150,000					\$0	\$0
Development/Construction									
<b>Site N2 - West (McCullough)</b>	\$300,000			\$150,000	\$150,000			\$0	\$0
Development/Construction	\$125,000		\$12,500	\$12,500	\$25,000			\$0	\$0
<b>Mini/Pocket Parks (3-5 proposed sites as collected throughout the town)</b>	\$270,000	\$170,000	\$66,000	\$25,000	\$9,000			\$0	\$0
<b>Planning Design &amp; Administration</b>									
<b>New Parks/Facilities Total</b>	<b>\$2,820,373</b>	<b>\$360,000</b>	<b>\$728,500</b>	<b>\$687,500</b>	<b>\$656,885</b>	<b>\$25,000</b>	<b>\$50,000</b>	<b>\$312,488</b>	<b>\$312,488</b>
<b>SPECIAL PROJECTS/FACILITIES</b>									
<b>JDH Phase 3 &amp; 4</b>									
Sports Fields & Associated Support Facilities (4 fields per 2008 plan)	\$4,000,000							\$3,000,000	\$1,000,000
<b>Pineville Elem School Site (PCAA Agreement, lighting &amp; restroom bldg)</b>	\$770,000		\$175,000	\$200,000	\$395,000			\$0	\$0
<b>Greenway/Bikeway<sup>2</sup></b>									
Land Acquisition (25-30 ac. for development of ±4 mi. of greenway)	\$250,000	\$25,000	\$25,000	\$25,000	\$50,000	\$50,000	\$100,000	\$0	\$0
General Development/Construction (±4 mi. as needed)	\$1,200,000		\$500,000	\$125,000	\$125,000	\$125,000	\$325,000	\$0	\$0
<b>Gyms/Centers</b>									
<b>BJCC-</b> (per Lake Park Master Plan, see separate itemized cost for detailed figures)	\$2,699,290							\$999,290	\$0
<b>Spray/ Splash Park (at Lake Park)<sup>2</sup></b>	\$0							\$0	\$0
Spray/Splash Pad (cost included in Lake Park Cost above, see separate estimate for details)								\$0	\$0
<b>Dog Park<sup>2</sup></b> (Included in Lake Park cost above, see separate itemized cost for details)	\$0							\$0	\$0
<b>Open Space Land Acquisition<sup>2</sup></b> (±11 ac adjacent leased Lakeview/Meck. Co property)	\$350,000							\$350,000	\$350,000
<b>Planning &amp; Design</b>	\$790,000							\$400,000	\$390,000
<b>Special Projects/Facilities Total</b>	<b>\$10,059,290</b>	<b>\$25,000</b>	<b>\$700,000</b>	<b>\$350,000</b>	<b>\$400,000</b>	<b>\$2,410,000</b>	<b>\$4,824,290</b>	<b>\$1,350,000</b>	<b>\$1,350,000</b>
<b>Total "ALL" Capital Improvements</b>	<b>\$13,697,263</b>	<b>\$485,800</b>	<b>\$1,518,100</b>	<b>\$1,115,900</b>	<b>\$1,224,885</b>	<b>\$2,502,200</b>	<b>\$5,131,890</b>	<b>\$1,718,488</b>	<b>\$1,718,488</b>
<b>TOTAL PLANNING PERIOD IMPROVEMENTS (2015-2025)</b>	<b>\$11,978,775</b>								
<b>Capital Improvements After 2025</b>	<b>\$1,718,488</b>								

1 Proposed costs are presented in 2014 dollar values and makes no allowance for inflation.

2 The Town should seek to use Mecklenburg County 2008 Bond Funds (\$3.6-mil.) allocated for Pineville community park facilities to implementing projects at Lakeview, Lake Park, and associated greenways trails

# Lake Park Master Plan /Belle Johnston Community Center Improvements

## Table 5-2

WORKSHEET = MP-CONCEPT COST ESTIMATE

October 2014

### A - Spray/Splash Park - Phase 1 (PARTF)

NO.	ITEM DESCRIPTION	QUANTITY	UNIT	UNIT COST	TOTAL COST
1	Site Prep & Demo	1.0	LS	\$10,000.00	\$10,000.00
2	Spray features (+/-6-8) & mechanical/pump equipment	1.0	LS	\$200,000.00	\$200,000.00
3	Retaining walls & Shade Structure	1.0	LS	\$40,000.00	\$40,000.00
4	Site furnishings (seat walls, tables, benches, trash etc.)	1.0	LS	\$25,000.00	\$25,000.00
5	Restroom/Shower/Pump House (20x40)	1.0	LS	\$140,000.00	\$140,000.00
6	Conc. Deck/Pavements+Walks	10,000.0	SF	\$6.00	\$60,000.00
7	Utility Connections (water/sewer/elect)	1.0	LS	\$30,000.00	\$30,000.00
	<b>Sub Total</b>				<b>\$505,000.00</b>
	BOND+ MOBILIZATION +GEN-CONDITIONS	6.0%	%		\$30,300.00
	CONTINGENCY	10.0	%		\$53,530.00
<b>A</b>	<b>TOTAL COST</b>				<b>\$588,830.00</b>

### B - Dog Park - Phase 1 (PARTF)

NO.	ITEM DESCRIPTION	QUANTITY	UNIT	UNIT COST	TOTAL COST
1	Site Clearing/Demo & Site Prep (+/-1Ac, & diff. access)	1.0	LS	\$8,000.00	\$8,000.00
2	Site Drainage, Grading, & Landscape Plantings and Signage	1.0	LS	\$15,000.00	\$15,000.00
3	Fencing Gates & Access Control	1.0	LS	\$25,000.00	\$25,000.00
4	Parking/Walks	1.0	LS	\$14,000.00	\$14,000.00
5	Pit Gravel &/or Mulch Base	1.0	LS	\$18,000.00	\$18,000.00
6	1.5"/2" Water Service + Meter & Backflow Fees	1.0	LS	\$18,000.00	\$18,000.00
7	Electrical & Sewer Connections	1.0	LS	\$10,000.00	\$10,000.00
8	Landscape Planting & Signage	1.0	LS	\$7,000.00	\$7,000.00
	<b>Sub Total</b>				<b>\$115,000.00</b>
	BOND+ MOBILIZATION +CC	6.0%	%		\$6,900.00
	CONTINGENCY	10.0	%		\$12,190.00
<b>B</b>	<b>TOTAL COST</b>				<b>\$134,090.00</b>

### C - Belle Johnston Community Center (BJCC) Expansion & Improvements- Phase 3

NO.	ITEM DESCRIPTION	QUANTITY	UNIT	UNIT COST	TOTAL COST
1	Demo & Prep (demo, structure support- staging etc.)	1.0	LS	\$20,000.00	\$20,000.00
2	New Space/Expansion (gym, exercise, multiport. ±7500sf)	1.0	LS	\$1,575,000.00	\$1,575,000.00
3	Retrofit/Renovated Space (gym floor, entry, lobby, hvac)	1.0	LS	\$650,000.00	\$650,000.00
4	Sitework & Parking (+/- 60 cars)	1.0	LS	\$60,000.00	\$60,000.00
5	Landscaping: (trees, evergreen Screen turf)	1.0	LS	\$10,000.00	\$10,000.00
	<b>Sub Total</b>				<b>\$2,315,000.00</b>
	BOND+ MOBILIZATION +CC	6.0%	%		\$138,900.00
	CONTINGENCY	10.0	%		\$245,390.00
<b>C</b>	<b>TOTAL COST</b>				<b>\$2,699,290.00</b>

### D - Lake Drive Waters' Edge Improvements -Phase 2

NO.	ITEM DESCRIPTION	QUANTITY	UNIT	UNIT COST	TOTAL COST
1	Site Prep (clear, demo, grade, mark etc.)	1.0	LS	\$7,500.00	\$7,500.00
2	Lake Edge Wall & Conc. Boardwalk (concrete pad/walks)	1.0	LS	\$300,000.00	\$300,000.00
3	Lake Drive Parallel Parking	1.0	LS	\$10,000.00	\$10,000.00
4	Site Furnishings (benches/seatwall, tables etc.)	1.0	LS	\$10,000.00	\$10,000.00
5	Landscaping: (trees, turf, shrubs, groundcovers etc.)	1.0	LS	\$25,000.00	\$25,000.00
	<b>Sub Total</b>				<b>\$352,500.00</b>
	BOND+ MOBILIZATION +CC	6.0%	%		\$21,150.00
	CONTINGENCY	10.0	%		\$37,365.00
<b>D</b>	<b>TOTAL COST</b>				<b>\$411,015.00</b>

**E - Walk Connection to Greenway & Park Amenities (play area, seating, parking etc.)**

NO.	ITEM DESCRIPTION	QUANTITY	UNIT	UNIT COST	TOTAL COST
1	Site Prep (clear, demo, grade, mark etc.)	1.0	LS	\$15,000.00	\$15,000.00
2	Group Picnic Shelter at Lake (semi enclosed)	1.0	LS	\$250,000.00	\$250,000.00
3	Play Area replacement (equipment & resilient surface)	1.0	LS	\$120,000.00	\$120,000.00
4	Walkway to Greenway (connection to Meadow Crk. Apts.)	1.0	LS	\$50,000.00	\$68,000.00
5	Site furnishings (benches/seatwall, tables etc.)	1.0	LS	\$10,000.00	\$10,000.00
6	Parking - Northwest Lot (±60 cars connect to existing)	1.0	LS	\$75,000.00	\$75,000.00
7	Fishing Pier/Observation Deck (model boat launch)	1.0	LS	\$30,000.00	\$30,000.00
8	Landscaping: (trees, turf, shrubs, groundcovers etc.)	1.0	LS	\$25,000.00	\$25,000.00
	<b>Sub Total</b>				<b>\$593,000.00</b>
	BOND+ MOBILIZATION +CC	6.0%	%		\$35,580.00
	CONTINGENCY	10.0	%		\$62,858.00
<b>E TOTAL COST</b>					<b>\$691,438.00</b>

**SUMMARY**

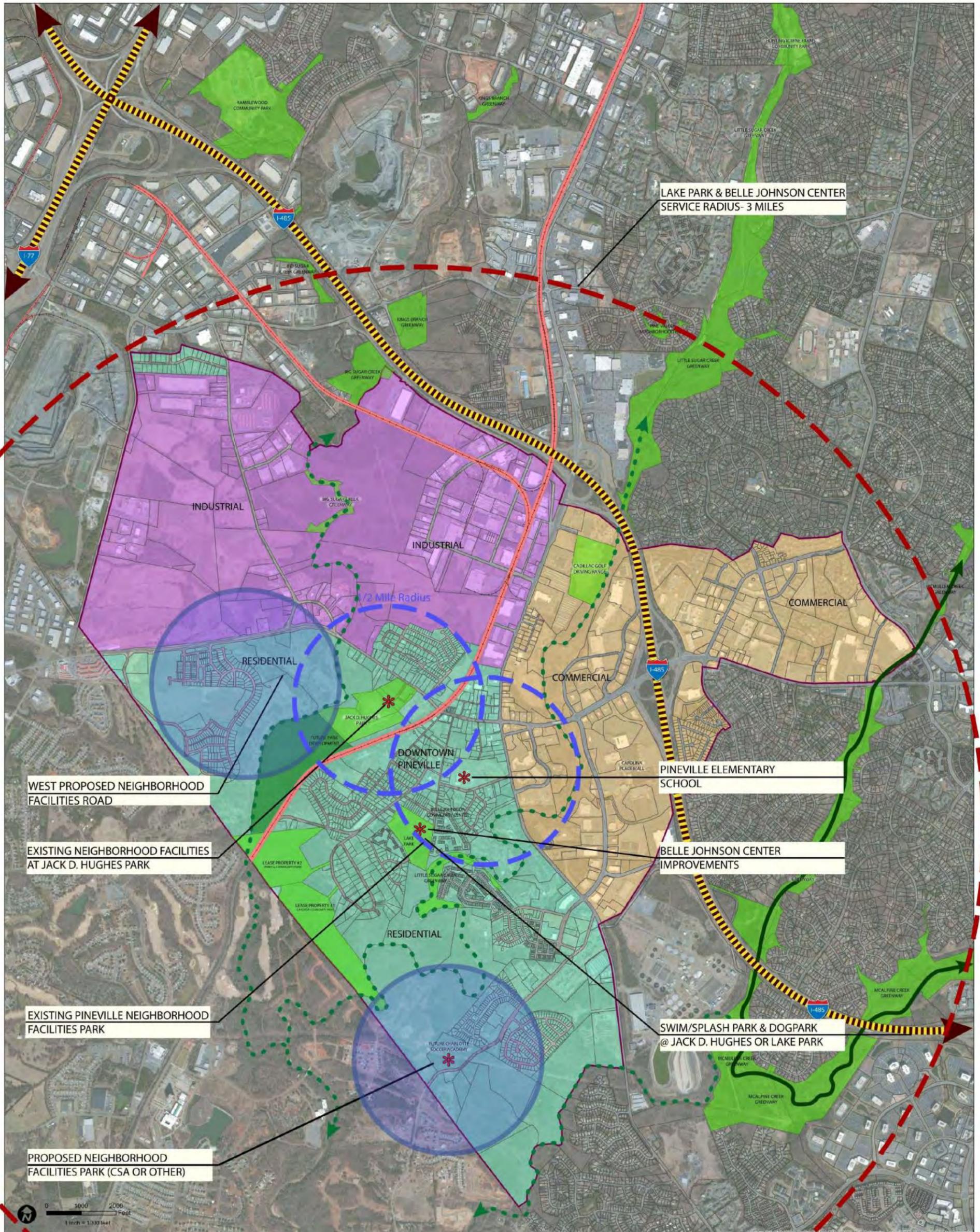
A - Spray/Splash Park	\$588,830
B - Dog Park	\$134,090
C - Belle Johnston Community Center (BJCC) Expansion & Improvements	\$2,699,290
D - Lake Drive Waters' Edge Improvements	\$411,015
E - Walk Connection to Greenway & Park Amenities (play area, seating, parking etc.)	\$691,438
<b>CONSTRUCTION SUBTOTAL</b>	<b>\$4,524,663</b>
F- Planning Design & Administration	\$542,960
<b>ESTIMATED TOTAL ALL PROJECTS / ITEMS</b>	<b>\$5,067,623</b>

# Neighborhood Map - Proposals

06.17.2014

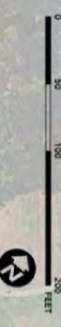
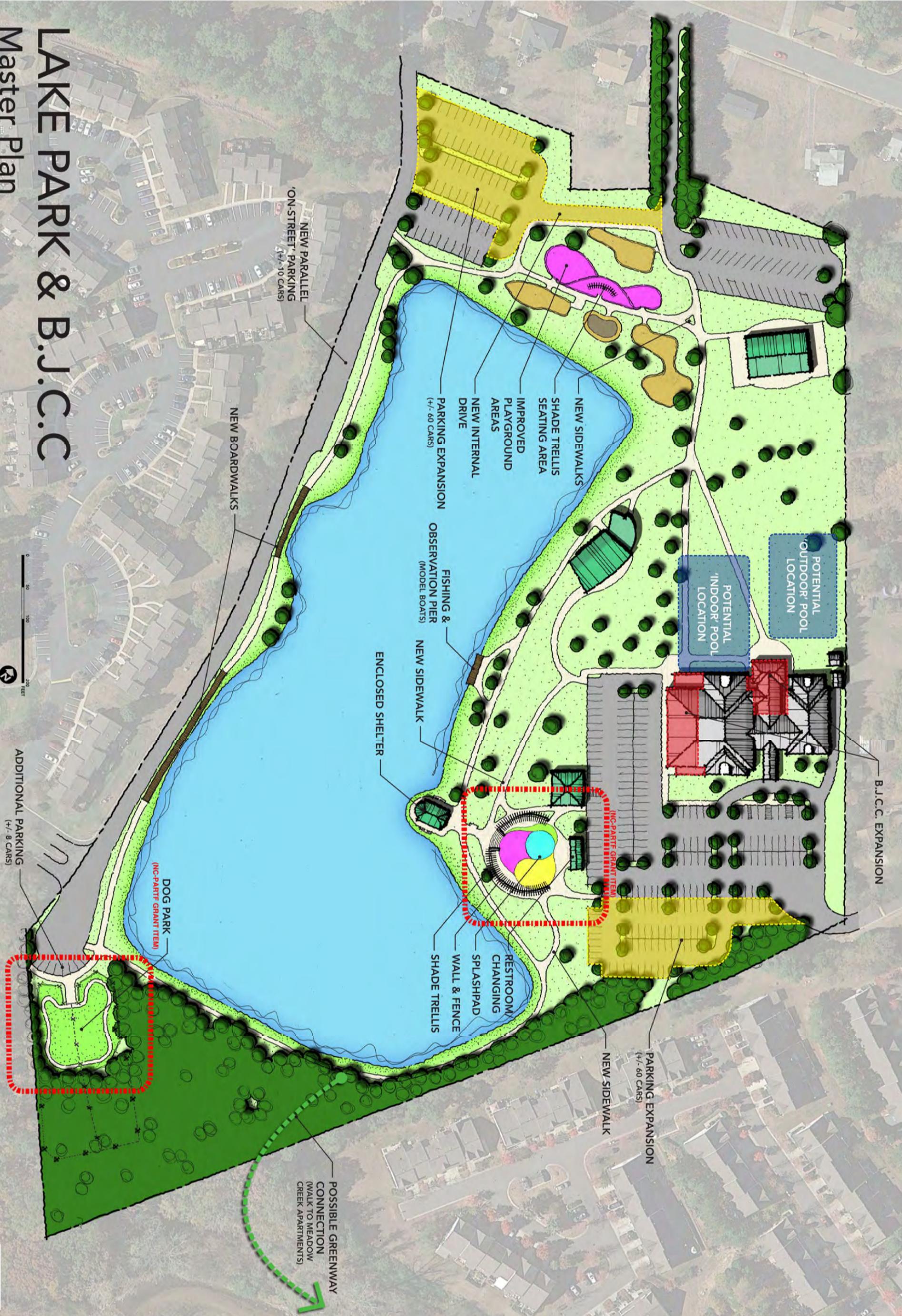
Pineville, North Carolina

- |   |   |   |   |
|---|---|---|---|
|  INDUSTRIAL USE |  RESIDENTIAL USE         |  EXISTING PARK & REC USE |  EXISTING RAILROAD ROW USE |
|  COMMERCIAL USE |  EXISTING PARK & REC USE |  FUTURE GREENWAY         |  MAJOR INTERSTATE          |

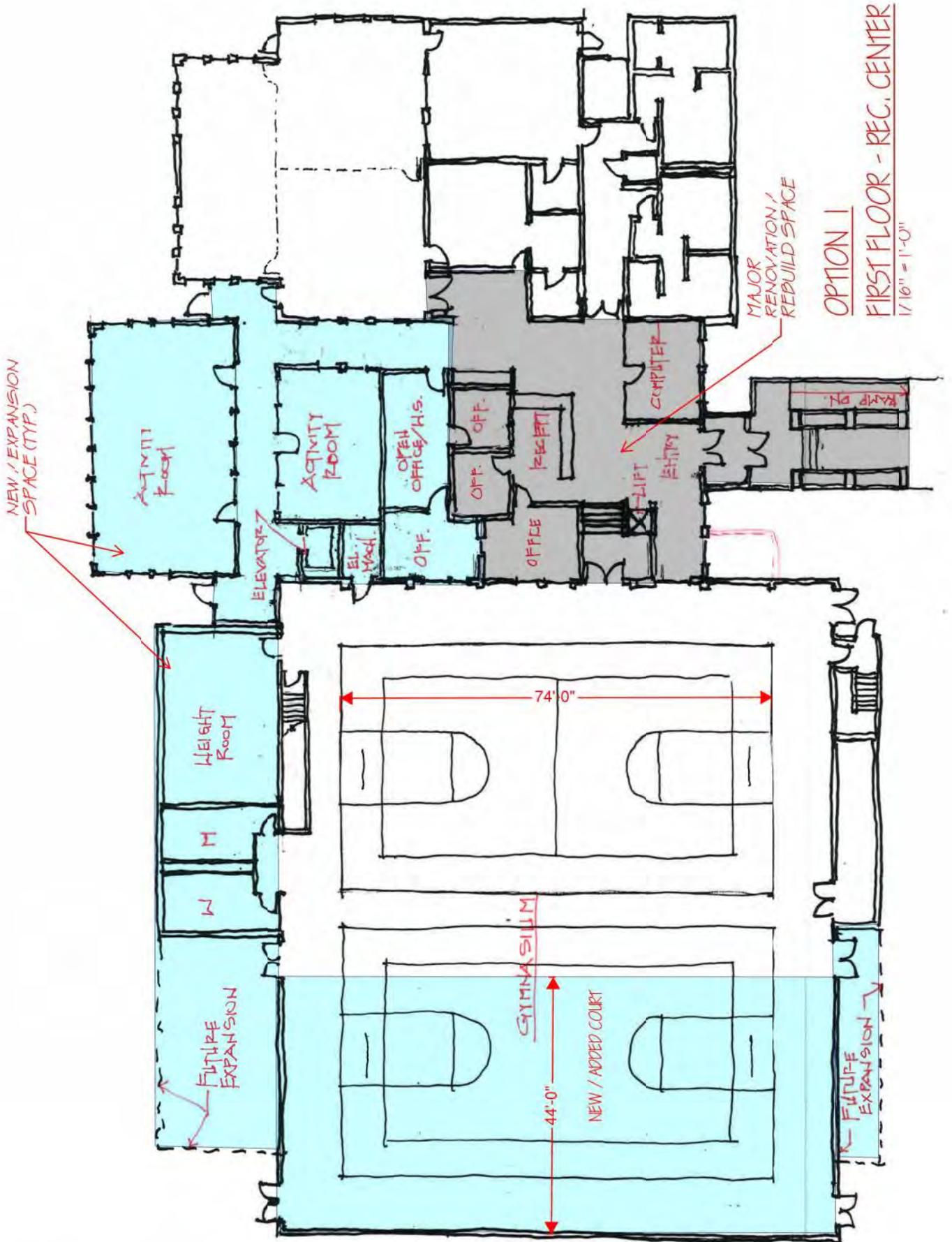


# LAKE PARK & B.J.C.C

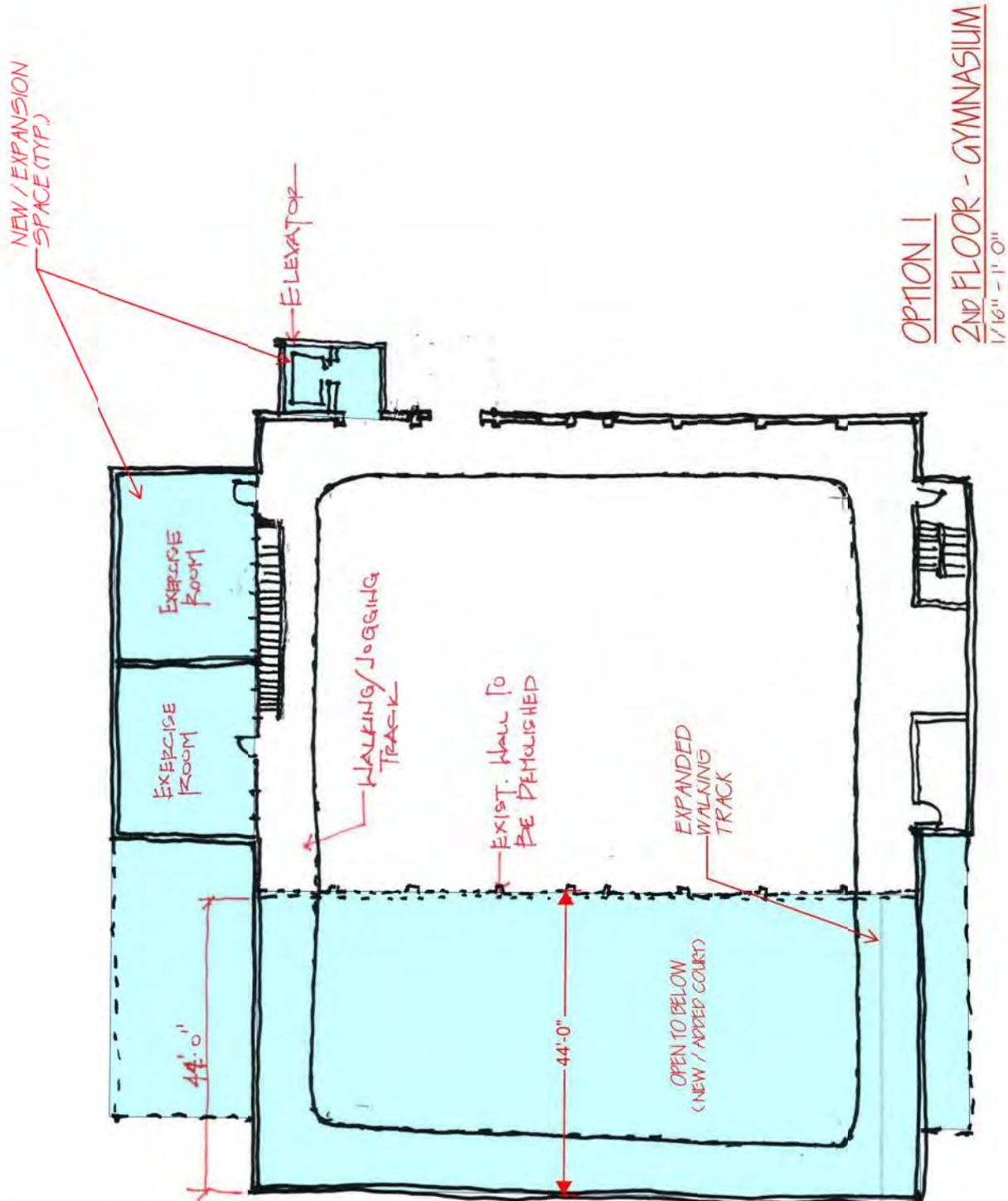
## Master Plan



ADDITIONAL PARKING (+/- 8 CARS)



**OPTION 1**  
**FIRST FLOOR - REC. CENTER**  
 1/16" = 1'-0"



**APPENDIX  
PUBLIC WORKSHOP  
MEETING MINUTES & INFORMATION**



# Workshop Agenda

## Pineville Parks & Recreation Department Comprehensive Master Plan

March 18, 2014 6:30 -8:15 pm



- **Welcome / Introductions/ Meeting Purpose**
  - Kristy Detwiler  
*Director, Pineville Parks & Recreation Department*
  
  - Andrew Pack,  
*Woolpert Inc. Project Director*
  
  - Carl Armanini,  
*Woolpert Inc. Park Planner Project Manager*
  
- **Project Presentation (Woolpert)**
  - **Master Plan Process & Schedule**
    - Master Plan Approach / Methodology
  - **Schedule**
  - **2013 Assessment Review**
  
- **Format for Public Input Work Sessions**
  - **Comprehensive Master Plan**
  
- **Next Steps**
  
- **ADJOURN**
  
  
- **Additional Community Input / Comments**
  - **Email to the contacts below**

### Contacts:

Carl Armanini, RLA, ASLA  
**Woolpert, Inc.**  
8731 Red Oak Blvd., Suite 101  
Charlotte, NC 28217  
(704) 525-3020  
[carl.armanini@woolpert.com](mailto:carl.armanini@woolpert.com)

Kristy Detwiler, Director  
**Pineville Parks & Recreation**  
P.O. Box 249  
Pineville, NC 28134  
[parknrec@pinevilledsl.net](mailto:parknrec@pinevilledsl.net)  
704.889.2400

**Please visit the Town and/or Department Website for plan updates:**

<http://townofpineville.com/general-news>



## MEETING MINUTES

Date of Meeting: March 18, 2014

Re: Pineville P&R Comprehensive Master Plan

Location: The Hut Civic Center  
(6:40-8:15 PM)

Issue Date: March 20, 2014

Submitted By: AP/CFA

In Attendance: See attached sign in sheets

# COMPREHENSIVE PLAN MASTER PLAN

## PUBLIC WORKSHOP — WORK SESSION

Group A Comprehensive Plan  
(see pdf of groups work sheet for list of all needs)

List of Need items from work sheet

- ✓ Greenway in our area – Benches
- ✓ Walking & bike trails combined on floodplain, use govt. grants)
- ✓ Spray/Splash Park
- Scholarship for kids who can't take classes
- Use Jack Hughes for Little League games
- ✓ Park & Rec come to school & do programs – outreach
- Nature Hikes for kids – Sat morning
- Get kids outside – away from Tech Games – science, nature studies
- Parks need more parking
- ✓ Community Garden – Veggies – healthy food
- Use Jack Hughes for little league games
- Better use of Lake Park -Fishing tourney (for adults too) – event for remote control boats/classes (clubs will do free)
- ✓ Publicize facilities available at Belle – make exercise equipment easily available
- ✓ Expand concerts & movies
- Next generation focus – healthy & happy

Top 5 Needs

**The group checked 7 items above as most important in no particular order**

Funding Ideas

**The group didn't list them specifically under funding but funding comments were included in their presentation and in the list of needs.**

- Use Government grants
- Scholarships
- Partnership and/or volunteer groups (noted above in using clubs for remote control boating)

## Group B

(see pdf of groups work sheet for list of all needs)

### List of Need items from work sheet

- Soccer fields (town owned)
- Traffic light at Jack Huges
- Bridge over little Sugar Creek
- Bike paths to park
- Small Pineville library
- Canoes/Kayaks/paddleboats on lake
- Tennis courts (outdoor rec)
- Is it possible to have a parking area somewhere for small boats or RVS?
- Covered public rental spaces (to reserve)
- Covered playgrounds w/parental seating
- Formalized alcoholic beverage policy)
- Spray grounds
- Additional Walking Trails/greenways
- More robust website/FB Page / updated dates
- More programs/workshops (for all ages – yoga, arts & carts)
- No ban on coolers @ Jack Hughes (less restrictions)
- Open Belle Johnston Community Center earlier
- Keep Belle Johnston outside bathrooms
- Remodel Belle Johnson Community Center (improvements)
- Skating Ring
- Community garden w/ community center

### Top 5 Needs

1. Walking Trails/Bike/Greenway
2. More Park Rec (paddleboats, canoes, kayaks on lake, tennis courts, spraygrounds)
3. Community Center w/community garden (old police station)
4. Soccer Fields
- 5.

### Funding Ideas

- Hotel Tax
- Corp. Donations – Duke Energy, WF, Bank of America, Novant Health, CMC
- Federal/State Grants
- Partnership w/CMS
- Sponsors

## Group C

(see pdf of groups work sheet for list of all needs)

### List of Need items from work sheet

- Spray park/splash park
- Disc golf
- Swimming Pool
- Dog Park (Old Park) (Now)
- Tennis Court/ Basketball (outside)
- Pocket Park (Eden Circle)
- Soccer fields / Lacrosse instead of PCAA
- Mt. Bike Trails
- Paddle Boats/Canoes (Rental)
- Greenway/Walking Trails

### Top 5 Needs

1. Disc Golf-
2. Tennis Court Basketball Courts (outside)
3. Spray park/splash park Swimming Pool
4. Greenway Trails (walking, biking, Mt. biking)
5. Paddle Boats/ canoes (rental)

## Funding Ideas

- Donation/Sponsorships
- Cultures/Tourism Money
- Grants
- Eliminate Wasteful Spending
- Horticulture Enthusiast

## Group D

(see pdf of groups work sheet for list of all needs)

### List of Need items from work sheet

- Ball fields back @ school
- Pool/water element
- Update/Renovation on Belle/Expansion
- Dog Park
- Drop in area for kids / teen area
- Skate Park
- Computer Lab
- Outdoor BBall court
- Greenways

### Top 5 Needs

1. Renovation/Expansion @ Belle (teen/computer lab)
2. Water Element (pool or splash pad)
3. Dog Park
4. Outdoor BBall courts / Skate /tennis Park/ Outdoor Area
5. Greenways

## Funding Ideas

- Local Partnership Agreements
- Grants

## Group E

(see pdf of groups work sheet for list of all needs)

### List of Need items from work sheet

- Dog Park
- Greenways
- Stock the Lake
- Indoor Facility (Exercise, Courts)
- Bike Trails
- Land Acquisition
- Outdoor Fields (Soccer/Baseball/Lacrosse)
- Pool/splashpad
- Youth Leagues
- Basketball Courts

### Top 5 Needs

1. Dog Park
2. Greenways
3. Outdoor Fields (All Types)
4. Youth Leagues
5. Indoor Facility (Multipurpose)

### Funding Ideas

- Use Fees (non-resident fees)
- Some Tax \$
- Grants
- 
- 

### Group F

**(see pdf of groups work sheet for list of all needs)**

#### List of Need items from work sheet

- Tennis Courts
- Outdoor Basketball Courts
- Dog Park
- Replace fields lost (Pineville Elem.)
- Football/Soccer Flex Fields
- Southside Neighborhood Park (possible access from Little Sugar Creek
- Greenway & use of CSA parking for additional access)
- Walking Trails (with Exercise/Park equip.)
- Bike Trails

#### Top 5 Needs

1. Dog Park is top need
2. Neighborhood Park w/Shelters, etc is needed for Southern end of town
3. Tennis Courts
4. Replace fields lost by Elem School Construction
5. Football/Soccer flex fields

### Funding Ideas

- Donations/Fundraisers
- Grants
- Bonds
- Retail Space Revenues / Fees
- User Fees



WOOLPERT



# Parks & Recreation Comprehensive Master Plan (10-Year)

**Town Of Pineville  
Parks & Recreation**

**Community Meeting  
July 29 , 2014**



WOOLPERT



## Introductions

- Town of Pineville
  - Kristy Detwiler, P&R Director
  - Haynes Brigman, Town Administrator
- Woolpert
  - Carl Armanini, *Park Planner Project Manager*
  - Alex Bonda, *Project Planner*



WOOLPERT



## Agenda- Comprehensive Master Plan

- Introductions
- Master Plan Update Process & Schedule
  - Master Plan Approach / Methodology
  - Schedule
- Needs Assessment Review
  - Survey Info., Focus Groups, & Standards
- Preliminary Recommendations
  - Roles
  - Parks/Facilities



WOOLPERT



## Agenda - Lake Park Site Master Plan

- Lake Park & Bell Johnston Center Site Master Plan Presentation (Woolpert)
  - Program verification
  - Based on Comp. Plan input
  - Are most critical facilities included?
  - What additional facilities are needed?
  - BJCC Renovation & Expansion
- Next Steps
- Q&A
- Adjourn (8:15-8:30 pm)





WOOLPERT



## 2014 MP Process & Scope

### • What is a master Plan?

**Comprehensive** (covers service for the entire Town)

- Determining & Identifying essential recreation needs for the people in a community, who they are, where they live, what they want.
- A guide for orderly development of recreation areas, facilities, and programs to meet the needs of a community (whether existing or proposed).
- A practical & flexible approach for immediate & long range action regarding recreation



WOOLPERT



## 2014 MP Process & Scope

### • Why It's needed?

- Use resources wisely (maximize use of \$)
- Assure open space & other recreation will be preserved or provided for a community
- Attract business, improve Q.O.L.
- Guide growth and sustainability

### • A Proven 5-step approach

- **Who are we?** (demographics, population, etc.)
- **What do we have?** (inventory)
- **What do we need?** (needs assessment)
- **What to do?** (recommendations & proposals)
- **How to do it?** (action plan)
- ❖ *Allows for continuous evaluation (building block process)*
- ❖ *Allows for timely input*





WOOLPERT



## 2014 MP Process & Scope

### • Comprehensive Plan Work Items

#### Executive Style Summary Report

- **Start-Up Meeting**
- Demographic Review (Current & Projected Factors)  
*(Who are we?)*
- Update Existing Facilities Inventory  
*(What do we have?)*
- Community Needs Assessment (standards review, public & focus group input meetings/workshops, previous survey data)  
*(What do we need?)*
- **Proposals & Recommendations (Draft & Final)**  
*(What to do?)*
- Action implementation steps  
*(How to do it)*



WOOLPERT



## 2014 MP Process & Scope

### • Park Site Master Plan Work Items

- Collect base data for the site
- Use public meetings/workshop to develop program wants/needs (site ID)
- **Evaluate program input & develop concepts for staff review** *(determine site tonight)*
- Present preferred concept to the public (meeting is specifically for the site)
- Revise Plan for final & Provide an estimate of probable costs





WOOLPERT



# Schedule

## Months 1 & 2 (Feb. - Mar.)

- Start-up Meeting / Demographics Review
- Analysis of Existing Park Facilities and Programs

## Months 3 & 4 (March - April)

- **Public Meeting (Mar 18th)**
- Focus Group Meetings (March/April)

## Months 4 & 5 ( June – July)

- Draft Recommendations
- **Town Meeting & Site Plan Meeting**
- Coordination Meeting/ Info for Budget Meeting

## Months 6 & 7 ( July – Aug.)

- Final Recommendations / Action Plan

## Month 8 & 9 (Aug. – Sept.)

- Final Presentations



WOOLPERT



# Major Findings

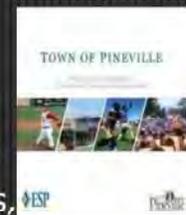
## **Current / Projected Factors**

### Population

- Town has experience steady growth since 2000
- 2000-2010 = 6,061 to 7,479 (Census)  
Growth Rate = 23.4% or 2.12% annually  
(State = 18.6% & 1.7% County 32.2% & 2.3%)
- 2014 =8,477 (est. based on 3.18% AGR 2010-14)  
(State was 12.7% & 1.7%)
- 2025 Population will likely be 11,900  
(± 1.3% annually)

### Misc.

- Existing Facilities (ESP study)
- Housing Growth - McCullough, Traditions, Dorman Rd. etc.





## Major Findings

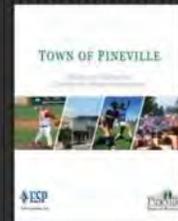
### Needs Assessment Summary

#### Survey Highlights

- 88% of residents used facilities
- Belle Johnson, Lake Park JDH & HUT are considered good to excellent sites (86%-96% (89%,91%,96%))
- Overall Programming is considered good
- Sp. Events considered very good
- Sr. Programs rated high

#### Top 4 Program Needs/Wants

- Water Fitness
- Adult Continuing Educ. Courses
- Nature/Environmental Ed.
- Senior Fitness/Wellness



## Major Findings

### Needs Assessment Summary

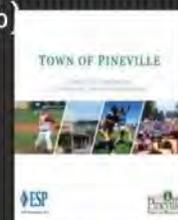
#### Survey Highlights (cont.)

#### Top 4 Facility Needs/Wants

- Indoor Pool
- Dog park
- Tennis
- Outdoor Pool/ Swim Facility

#### Facility Funding Preferences

- Corporate & Private Donations (49%)
- Mix of Tax & User Fees (29%)
- User Fees only (21%)





WOOLPERT



# Major Findings

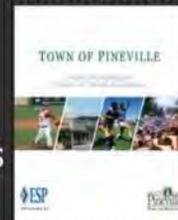
## Needs Assessment Summary

### Community Input Workshop:

#### Top Needs/Wants

(mentioned most often)

- (6) Greenway/Trails (multi purp. walk/bike etc)
- (4) Spray-Ground/Splash Park /Water feature
- (4) Tennis Courts
- (3) Sports fields
- (3) Dog Park
- (2) Basketball Courts
- (2) Community Garden
- (2) Improve BJCC / promote offerings



WOOLPERT



# Major Findings

## Needs Assessment Summary

### Focus Group Input

#### Top Needs/Wants

- Add indoor gym/ recreation space (expand BJCC gym or develop new)
- Environmental Education ?
- Trails & Side walks (multi- purp. walk/bike etc.)
- Improve disabled access at parks & programs
- Improve/Expand BJCC (Sr. access & facilities)
- Kitchen renovation/expansion at BJCC
- Downtown space for Arts & Market
- Partner w/ Churches, County, Schools, CMC & sports clubs provide more facilities & services
- Swim facility or splash park
- More fields like JDH





WOOLPERT



# Major Findings

## Needs Assessment Summary Standards Review



- Review park type needs based on a hierarchy of parks types:
  - Regional Parks – example is state parks
  - District Parks – example is Elon or Renaissance
  - **Community Parks – example is Lake Park**
  - **Neighborhood Parks** – example is school park
  - **Linear Parks or Greenway facilities**
  - **Special Use** – Specialty parks/facilities (like pools, gyms, marinas etc.) The Hut, Jack D Hughes (JDH), Belle Johnston Ctr. (BJCC)



WOOLPERT



# Major Findings

## Standards Review (continued)

**Table 3-1  
TYPICAL  
Park Classification and Land Area Requirements  
(Standards for Pineville?)**

Park Type Standard	Acres/1000 Population	Acres	Population Served	Service Area
<b>Regional Park</b>				
National	10	1000	Sev. Communities	1 hr. drive
State	20	1000	Sev. Communities	1 hr. drive
Recommended	10	1000	100,000	50-60 mi. radius
<b>District Park</b>				
National	5-10	200	Sev. Communities	1/2 hr. drive
State	10	200	Sev. Communities	15-20 mi. radius
Recommended	5-7	200+	15-20,000	8-10 mi. radius (20 min drive)
<b>Community Park</b>				
National	5-8	25+	Several Neighs.	1-2 mile radius
State	8	25+	20,000	1-3 mile radius
Recommended	10	45-75	5 - 15,000 (10500)	2-3 mile radius
<b>Neighborhood Park</b>				
National	1-2	15+	5,000	¼-½ mile
State	2	6-8	4,000	¼-½ mile
Recommended	2	5-10	5,000	½ - mile
<b>Mini Park</b>				
National	.25	1	Adjacent Neigh.	¼ mile
State			500-2,500	
Recommended	.25	.25-1	Adjacent Neigh.	¼-½ mile
<b>Special -Use or Linear Park</b>				
National	Varies	Varies	Varies	Varies
State	30	Varies	Varies	Varies
Recommended	Varies	Varies	Varies	Varies



# Major Findings

## Standards Review (continued)

Town of Pineville Total Park Sites and Acreage Requirements							
PARK TYPE		2010	2014	2020	2025	Existing	2025 Need
	Population	7,479	8,477	10,228	11,961		
<b>Regional Parks **</b>							
(10 Ac/1000) +1000 Acre Parks	0.01000	75	85	102	120	10,000 +	0
	<i>Sites</i>	+	+	0	0	0	0
<b>District Parks **</b>							
(5 Ac/1000) +/-200 Acre Parks	0.00500	37	42	51	60	900	0
	<i>Sites</i>	0		1	1-2	5	0
<b>Community Parks</b>							
(5.0 Ac/1000) 45-75 Acre Parks (75ac)	0.00500	37	42	51	60	122	0
	<i>Sites</i>	0	1	1	1	4	1-2
<b>Neighborhood Parks</b>							
(1.0 Ac/1000) +/-4-10 Acre Parks (7 ac avg.)	0.00100	7	8	10	12	7	5
	<i>Sites</i>	1	1	1	2	2	0-1
<b>Mini-Parks</b>							
(.20 Ac/1000) +/-1.0 Acre Parks (1.0 ac avg.)	0.00020	2	2	3	3	3	0
	<i>Sites</i>	2	2	3	3	6	0
<b>Special Use Parks</b>							
(no std. Acreage)		Varies	Varies	Varies	Varies	Varies	n/a
<b>Linear Parks / Greenway Trails</b>							
(.4 mile/1000)	<i>Miles</i>	0.00040	3	3	4	5	1.0
							4

\*\* The acreage shown for Regional & District parks denotes Burlington's share for this type of park whether provided by municipal, county, state or other governmental body

**Regional Parks:** (6-sites) = Uwharrie National Forest (+50,000 ac.), Morrow Mountain State Park (+4,600 ac.), Lake Norman (+30,000ac.), Crowders Mt. (+2,100ac.), Kings Mt. (+2,000ac.), Andrew Jackson (=1,000ac.) & Chester (=1,000ac.)

**District Parks:** (5 sites) = Renaissance Park (+300ac.), Berewick (+200ac.), McDowell Nature Preserve/CopperHead (+300ac.), Elon (+100 ac.)

**Community Parks:** (2 sites) = JDH Park (101 ac.), Lake Park (21.3 ac.)

**Neighborhood Parks:** Pineville Elem, (5 ac.), JDH Facilities (2ac), Lakeview Property ? (41ac.)

**Mini-Parks Sites:** (-1-sites) CMC Pineville (1), Carolina Mall (2), Police Station (1), Downtown & School street seating areas (2).

**Special Use Sites:** (-sites) = JDH-Park, Belle Johnston, The Hut.

**Linear Parks /Greenways Trails:** County Undeveloped =??  
Walking Tracks/paths = JDH (.8mi), Lake Park (.6mi), Main/School (1mi)



# Major Findings

## Needs Assessment Summary Standards Review



- Review needed park types based on a hierarchy of parks service (based on size service radius/ Ac. per 1000)
  - Regional Parks – provided by state/fed adequately
  - District Parks – provided by County
  - Community Parks – Town adequately provides acres (but need facilities)
  - Neighborhood Parks – need 1-2 more by 2025
  - Linear Parks /Greenway – need 2-3 miles by 2025





WOOLPERT



## 2014 Recommendations

### Preliminary Recommendations

#### Pineville's Role:

- Concentrate on providing neighborhood parks, community parks, & special facilities (comm. center, sports park, greenway/trail connections)
- Support & maintain existing facilities
- Expand/Improve sites where possible for use primarily by local residents (service Area)
- Continue implementing pedestrian connections to existing & proposed parks, & expand connections to downtown
- Finalize agreement for use of fields at Pineville Elem. by PCAA (structure based on MCP&R/CMS Std.)
- Partnering with other agencies/groups to development special facilities in the community. Example s are the Town's support of PCAA & the community arts center (CCAC)



WOOLPERT



## 2014 Recommendations

### Preliminary Recommendations

#### Community Parks:

- Community parks provide space for active recreation, indoor facilities/courts and special uses. Lake Park does this for the entire Town (see service area display)
- Acreage standards indicate no need for more Community parkland
- Service needs reinforced with increased facility offerings at JDH, Lake Park, Lakeview Properties etc.





WOOLPERT



## 2014 Recommendations

### Preliminary Recommendations

#### Community Parks: (continued)

Improvements to existing Park sites include;

- **JDH Park**
  - Revised the site master plan for Phase 3 (open land) to best utilize space for fields & passive
  - Potential site for basketball courts or tennis
  - Potential site for splash park
- **Lake Park**
  - Review affects of community center expansion/reorganization
  - Potential site for splash park, small boat access (paddle boats), model boat launch, tennis and/or basketball courts.



WOOLPERT



## 2014 Recommendations

### Preliminary Recommendations (cont.)

#### Neighborhood Parks:

- The Town has no designated neighborhood parks
- Neighborhood facilities are provide at JDH Park, open area at Police station, Open space of the HUT & Pineville Elem.
- Additional neighborhood facilities are provided at home development sites
- Standards indicate a need of 5 more acres by 2025.
- 2 sites proposed at these general locations:
  - Site -1 — South /Dorman Road Area (CSA site?)
  - Site 2 — Possible site near/in McCullough to be needs connection to greenway





WOOLPERT



## 2014 Recommendations

### Preliminary Recommendations (cont.)

#### Mini Parks:

- Do not recommend purchasing sites
- Use development process & available City property to obtain sites
- Partner with Neighborhood groups & associations, Main Street Merchants, etc..

#### Special Facilities

- **The Hut**
- General renovations & maintenance repairs,
- Might want to add additional exterior use space?



WOOLPERT



## 2014 Recommendations

### Preliminary Recommendations

#### Special Facilities (continued)

- **Belle Center:** (Gyms, Rec. Centers / Comm. Centers)
  - Expansion occur to improve the gym & kitchen
  - Improve gym & walking track access
- **Arts & Education:** (theater, gallery, meeting space),
  - CCAC closing leaves void in community to be filled
  - Can Arts programs be entertained at Town facilities? (expanded BJCC, old Town Hall site or other town property)



# 2014 Recommendations



## Preliminary Recommendations

### Special Facilities *(continued)*

- **Tennis/Pools**

- Strong sentiment for splash/spray park — WHERE? (downtown/JDH?, Lake Park, New facility?)
- Tennis Courts — available at SMHS & Park Road Pk.
- Basketball Courts — Might be best suited at JDH

- **Greenway/Bikeway**

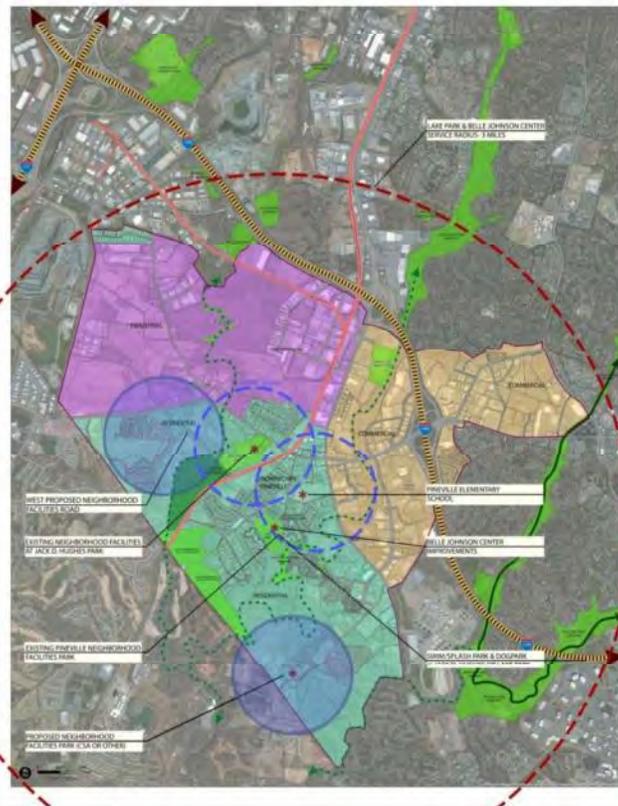
- Develop as many pedestrian walkway improvements to connect Downtown the Mall & CMC Hospital
- Following County greenway plan (Need to decide priorities for connections?)
- Use TEA-21, NC-Trail Fund, Bikeway Funds available through NCDOT. (can possibly be done in cooperation with Clean Water Fund, sewer expansions, & FEMA monies)



### Neighborhood Map

Pineville, North Carolina

- INDUSTRIAL USE
- RESIDENTIAL USE
- EXISTING PARK & RECREATION
- EXISTING RAILROAD ROW USE
- COMMERCIAL USE
- EXISTING PARK & RECREATION
- FUTURE GREENWAY
- MAJOR INTERSTATE





WOOLPERT



# 2014 Site Master Plan

## Program Verification

### • What the Planning Process has Identified?

### **Top Needs/Wants from Community Work Shop**

(green highlighted items mentioned for Lake park)

#### **Facilities:**

- Greenway/Trails (multi purp. walk/bike etc)
- Spray-Ground/Splash Park /Water feature
- Tennis Courts
- Sports fields
- Dog Park
- Basketball Courts
- Community Garden
- Improve BJCC / promote offerings



WOOLPERT



# 2014 Site Master Plan

## Program Verification *(continued)*

### **Programs:** What the Planning Process has Identified

- Water Fitness
- Tennis Courts
- Adult Continuing Educ. Courses
- Nature/Environmental Ed.
- Senior Fitness/Wellness

### • **What Is Missing?**

- Possible Model Boat launch/dock? *(an example)*

## Belle Johnston Center Ideas for Renovation & Expansion





WOOLPERT



# 2014 Site Master Plan

## Belle Johnston Center Ideas for Renovation & Expansion

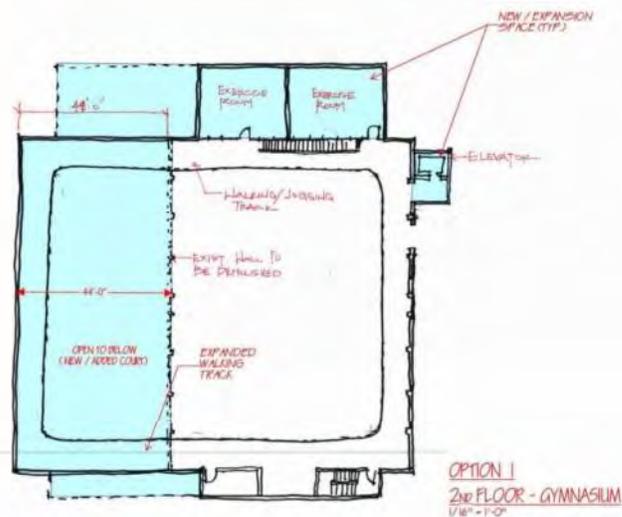


WOOLPERT



# 2014 Site Master Plan

## Belle Johnston Center Ideas for Renovation & Expansion





# Closing

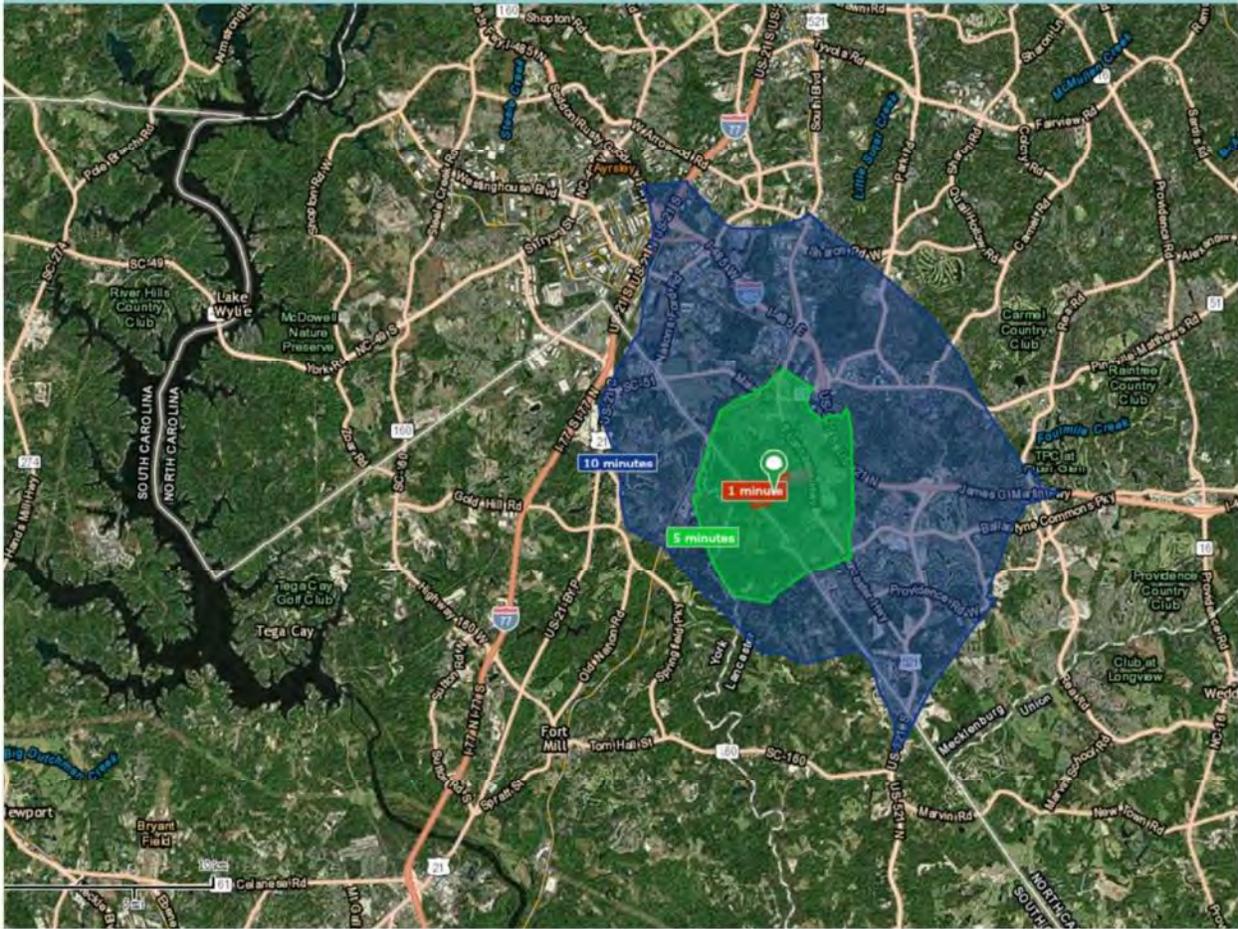
WOOLPERT



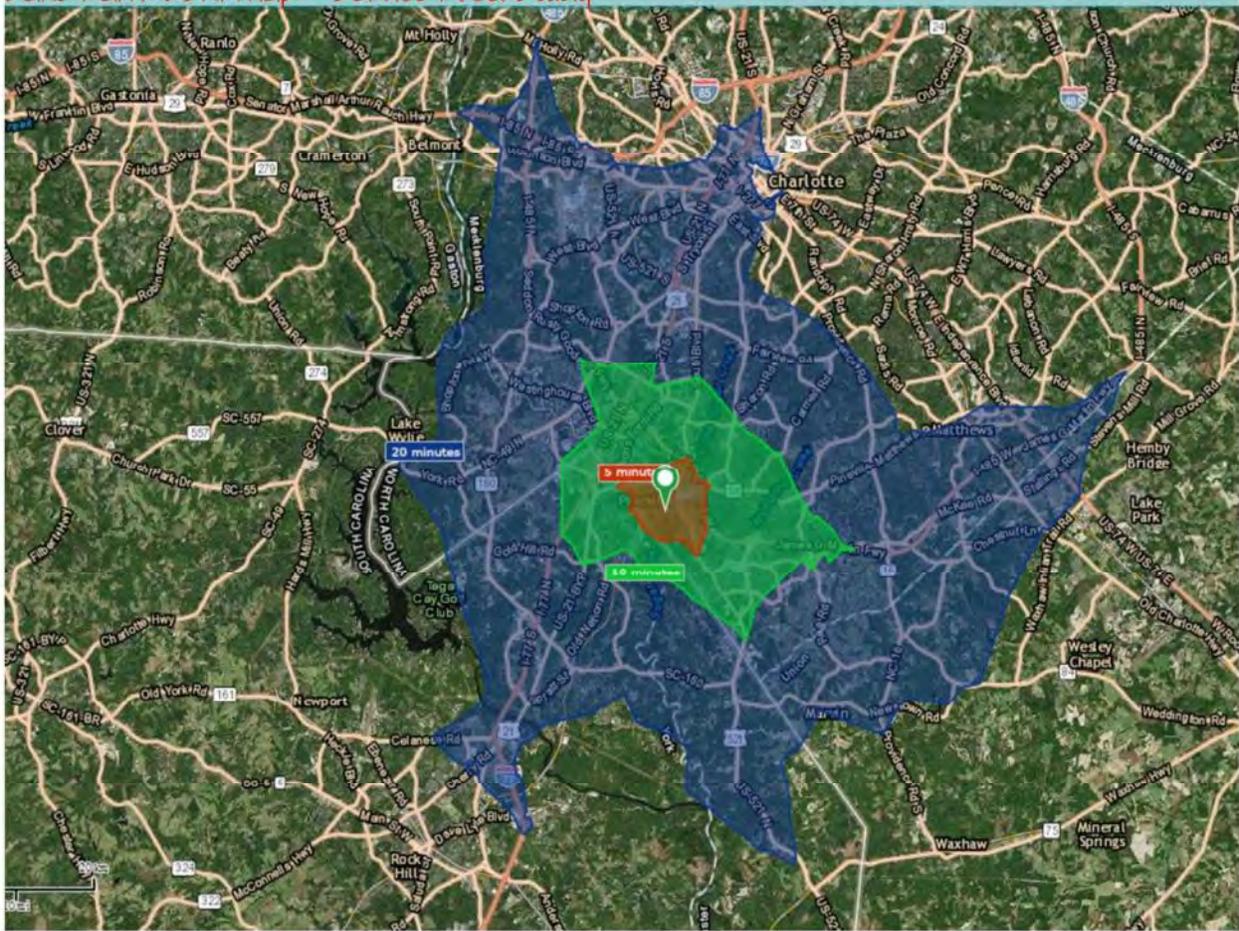
- Questions / Comments
- Next Steps
  - Park Site Master Plan Final Development
  - Steering Committee Meeting (review of Lake Park Plan for final presentations to council)
  - Final Recommendations/Presentation (August/September)
- Adjourn



Dorman Rd. Area NH Park - ESRI Map Service Area Study



# Lake Park ESRI Map - Service Area Study





# Workshop Agenda

## Pineville Parks & Recreation Department Comprehensive Master Plan & Lake Park Site Master Plan

July 29, 2014 6:30 -8:15 pm



- **Welcome / Introductions/ Meeting Purpose**
  - Kristy Detwiler**  
*Director, Pineville Parks & Recreation Department*
  
  - Carl Armanini,**  
*Woolpert Inc. Park Planner Project Manager*
  
  - Alex Bonda,**  
*Woolpert Inc. Park Planner*
  
- **Comprehensive Master Plan Presentation – Comprehensive Master Plan (Woolpert)**
  - **Master Plan Process & Schedule**
    - Master Plan Approach / Methodology
    - Schedule
  - **Needs Assessment Review**
    - Survey Info., Focus Groups, & Standards
  - **Preliminary Recommendations**
    - Roles
    - Parks/Facilities
  
- **Lake Park & Bell Johnston Center Site Master Plan Presentation (Woolpert)**
  - **Program verification**
    - Based on Comp. Plan input
      - Did the plan capture the most critical facilities to include in the park?
      - What additional facilities are needed?
    - BJCC Renovation & Expansion
  
- **Next Steps**
- **ADJOURN**
  
- **Additional Community Input / Comments**
  - **Email to the contacts below**

<b>Contacts:</b>	
Carl Armanini, RLA, ASLA <b>Woolpert, Inc.</b> 8731 Red Oak Blvd., Suite 101 Charlotte, NC 28217 (704) 525-3020 <a href="mailto:carl.armanini@woolpert.com">carl.armanini@woolpert.com</a>	Kristy Detwiler, Director <b>Pineville Parks &amp; Recreation</b> P.O. Box 249 Pineville, NC 28134 <a href="mailto:parknrec@pinevilledsl.net">parknrec@pinevilledsl.net</a> 704.889.2400
<b>Please visit the Town and/or Department Website for plan updates:</b> <a href="http://townofpineville.com/general-news">http://townofpineville.com/general-news</a>	

## FINDINGS/SUMMARY OF NEEDS

### Public Workshop:

#### Group A-Top Five (actually 7)

1. Greenway in our area – Benches,
2. Walking & bike trails combined on floodplain, use govt. grants)
3. Spray/Splash Park
4. Park & Rec come to school & do programs – outreach
5. Community Garden – Veggies – healthy food
6. Publicize facilities available at Belle – make exercise equipment easily available
7. Expand concerts & movies

#### Group B-Top Five

1. Walking Trails/Bike/Greenway
2. More Park Rec (paddleboats, canoes, kayaks on lake, tennis courts, spraygrounds)
3. Community Center w/community garden (old police station)
4. Soccer Fields

#### Group C-Top Five

1. Disc Golf-
2. Tennis Court Basketball Courts (outside)
3. Spray park/splash park Swimming Pool
4. Greenway Trails (walking, biking, Mt. biking)
5. Paddle Boats/ canoes (rental)

#### Group D-Top Five

1. Renovation/Expansion @ Belle (teen/computer lab)
2. Water Element (pool or splash pad)
3. Dog Park
4. Outdoor BBall courts / Skate /tennis Park/ Outdoor Area
5. Greenways

#### Group E-Top Five

1. Dog Park
2. Greenways
3. Outdoor Fields (All Types)
4. Youth Leagues
5. Indoor Facility (Multipurpose)

#### Group F-Top Five

1. Dog Park is top need
2. Neighborhood Park w/Shelters, etc is needed for Southern end of town
3. Tennis Courts
4. Replace fields lost by Elem School Construction
5. Football/Soccer flex fields

#### Mentioned Most Often

- (6) Greenway/Trails (multi purp. walk/bike etc)
- (4) Spray-Ground/Splash Park /Water feature
- (4) Tennis Courts
- (3) Sports fields
- (3) Dog Park
- (2) Basketball Courts
- (2) Community Garden

## Focus Groups

(see meeting notes) Meetings held groups and organizations representing over xxx people)

- Facility Needs:
  - Need indoor gym/ recreation space
  - Environmental Education ?
  - Trails & Side walks
  - Need kitchen renovation/expansion at Community Center
  - Need better accessibility to space in the Community Center
  - Downtown space for Arts & Market
  - Improve disabled access at parks and programs.
- Partnerships are key to any future improvements The following Partners were discussed
  - Pineville Community Athletic Association
  - Jame K Polk Historical site
  - Unite Methodist
  - Arts Council
  - CMC Pinville (hospital)
  - MCP&R
- Program & Policy Needs / Ideas:
  - formalized CMS joint use agreement at Pineville Elem
  - Better marketing of offerings at Belle Johnston
  - Expand special population programming
  - Expand arts and environmental education programs

## Survey Data Highlights: (per ESP Report)

- **General**
  - 88% of residents used facilities
  - Belle Johnson, Lake Park JDH & HUT are considered good to excellent sites (86%-96%) 89%,91%,96) )
  - Overall Programming is considered good
  - Sp. Events considered very good
  - Sr. Programs rated high
- **Top 4 Program Needs/Want**
  - Water Fitness
  - Adult Continuing Educ. Courses
  - Nature/Environmental Ed.
  - Senior Fitness/Wellness
- **Top 4 Facility Needs/Wants**
  - - Indoor Pool
  - - Dog park
  - - Tennis
  - - Outdoor Pool
- **Facility Funding Preferences**
  - Corporate & Private Donations (49%)
  - Mix of Tax & User Fees (29%)
  - User Fees only (21%)



# Community/Town Meeting

## Sign In Sheet

### Pineville Parks & Recreation Comprehensive Master Plan

WOOLPERT PROJECT NO.  
6:00 pm, July 29, 2014



NAME	COMPANY	PHONE	EMAIL OR HOME ADDRESS
1. Michael Martin	Buy Seals of America	704 506 7293	bn7fanll@yahoo.com
2. John Rinko	(residents)		
3. El Rinko			elrinko@rocketmail.com
4. Diane McDonough	Resident	704-541-7003	binw5301@carolina.rr.com
5. Don Markle	Resident	704-889-7888	525 Ridely Green Dr.
6. Pat Markle	"	"	"
7. Alyson Pompro	Park + Rec Committee	732-979-4878	apomped@gmail.com
8. Clay Perry	Park & Rec Committee	704-962-2022	claypernrp@gmail.com
9. Randy Bentley	Resident	704-421-4501	WRBentley@gmail.com
10. Janet + Holt Curshaw	Resident	704 8894017	
11. LARRY HUESMAN	CHAR-MECC SENIORS GAMES	704. 716.2651	HOESMAN.LARRY@principle.com
12. SUE BANKSTON	RESIDENT	704-576-0571	MRS.SUE.SHINE@YAHOO.COM
13. Deborah Fowler	Resident	704-889-7509	debbiefowler52@gmail.com
14. Cecilia Andrews	Resident	516-448-8153	14621 Country Lake - AL
15. Shaka Strong	Resident	704 516 8155	246 Water Oak Dr 28134
16. Jan Picoff	RESIDENT	704-889-1024	293 WATER OAK DR.
17. MARY PORTER	Resident (704) 575-5162	704-619-7712	COACH-DORCHESTER YAHOO
18. KHEM CRYSTAL NGO	Resident	202-681-8160	XNGO.TW@CAROLINA.rr.com
19. Melissa Davis	Resident/Council Member	704 885 4454	mrdavis@pinarriacivil.net
20. Jack Robinson	Carolina College	707 967 3079	



# Community/Town Meeting

## Sign In Sheet

### Pineville Parks & Recreation Comprehensive Master Plan

WOOLPERT PROJECT NO.  
6:00 pm, July 29, 2014



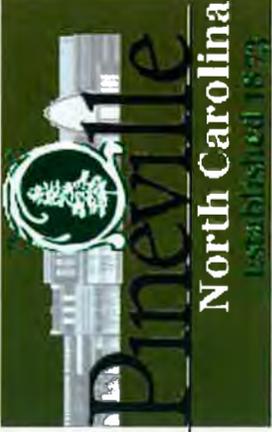
	NAME	COMPANY	PHONE	EMAIL OR HOME ADDRESS
1.	Michele Sullivan	Resident		Tia.nasley2@gmail
2.	JACK EDWARDS	RESIDENT		JACKSMAGUIE@outlook.com
3.	JAMES BILL PHILLIPS	Resident		JWP134@yahoo.com
4.	Al Bagkins	Resident		Al.Baskin@AOL.com
5.	Gregory Cline	Charlotte Playsets Inc	704 552 2569	Greg@charlotteplaysets.com
6.	TERRI LEE	Resident		249 water oak dr.
7.	Charlene Hill	Resident	716 662 5502	chhhhhmassage@AOL.com
8.	AMANDA NORTON	Resident	704-718-9516	shantani@gmail.com
9.	Amelia Stinson-Wesley	Resident	704-889-1603	
10.				
11.				
12.				
13.				
14.				
15.				
16.				
17.				
18.				
19.				
20.				

# Community/Town Meeting

## Sign In Sheet

### Pineville Parks & Recreation Comprehensive Master Plan

WOOLPERT PROJECT NO.  
6:00 pm, July 29, 2014



	NAME	COMPANY	PHONE	EMAIL OR HOME ADDRESS
1.	ZARZA Juan	A2serv: tech	7044000809	J2A2M@CAROLIAN.RM.COM
2.	Elvie ZARZA	MADAS coffeeshop		
3.				
4.				
5.				
6.				
7.				
8.				
9.				
10.				
11.				
12.				
13.				
14.				
15.				
16.				
17.				
18.				
19.				
20.				

APPENDIX  
FOCUS GROUP MEETING  
MINUTES & INFORMATION

Date of Meeting: April 10, 2014

Re: Pineville P&R Comprehensive Master Plan

Location: BJC  
(2:00 -3:30 PM)

Issue Date: April 17, 2014

Submitted By: LG/CFA

In Attendance: See attached

## COMPREHENSIVE PLAN MASTER PLAN

---

### FOCUS GROUP — MEETING NOTES

**2:00 p.m.**

*Attendees:*

Judy Cook – Meck. Co. – Director of Senior Nutrition Program  
Tom Stinson-Wesley – Pastor at Pineville United Methodist Church  
Scott Warren – James K. Polk Historic Site  
Kristy Detwiler – Pineville  
Jennifer Honaker - Pineville  
Carl Armanini - Woolpert

- **Judy Cook** – Senior Adults funded through County/State/Federal Government (a part of DSS – Services for Adults)
  - Average 35 people in her group; they enjoy being able to get out of the house (most are widows/widowers/divorced); can take more people in, it's just about getting the word out, marketing. The only reason people have left the group is if their disability gets worse, or death.
  - They have programs every day on different subjects and are eager to learn. There's an exercise program starting again in May that they used to have. They play corn hole, cards, bingo, and do crafts.
  - Food provided by Canteen – people let her know ahead of time if they'll be coming every day, or which days they will come so the kitchen is aware of how much food to provide.
  - City transportation is free and the bus provides transportation within a perimeter.
  - The Belle Johnston Community Center has the best facilities they say; primary site in the area: dining room, kitchen, craft room, gym, lake use. The only problem is that it is not considered a senior center. The seniors don't feel they can come 8-5 like a typical senior center. The seniors are also only allowed one membership within the program at one location. Other requirements are to live in Mecklenburg County & be 60.
  - *What do you want to improve?* Accessible access to the upstairs in the gym; kitchen upgrades to accommodate everyone, not just them; computer access

- & classes (this was proposed to county to have someone from IT and teach, but hasn't heard back); more storage space; windows in offices
  - Her agreements formalized through contract since she is a government employee
- **Scott Warren** (sp?) – Polk Memorial
  - 21 acres; Annual Site Visitation is 14.5; funded by state; friends group that helps where state lacks; staff consists of 3FT & 2PT
  - Required CMS 3rd grade field trip
  - Primary interaction with Town of Pineville & Recs: town sees value in park; helpful within 24-48 hours if needed (ex: heavy equipment need moving, they'll be there for them; town picks up recycling free
  - Town plays vital role in success
  - Last year there was a threat of being closed down, but town stood behind them; guests to tree lighting/fall festival, etc.
  - Would like more involvement with Fall Festival
  - Have tried ringing people in with things such as Pineville Appreciation Day & fed free lunch to anyone that came out
  - Kristy pitched idea of for visitors to the park on Saturday & Sunday, putting up a pocket kiosk with a brochure/flier of different things to do in Pineville; also a banner, getting logo & what they'd want it to say from Scott
  - Scott inquired about funds he used to receive from Cultural & Tourism budget that he no longer received starting a few years ago, and Kristy said he should ask/request what he needed from it.
  - R&R project coming up for renovations –no date set; plans & architect design are done, phase is done, etc. The money is there, it's just getting the process going; bathrooms were not up to ADH standards and that's been a hold up.
  - Parks & Rec needs most: Marketing (action steps Kristy threw out); help each other out; leave brochures there at the park and leave park brochures at the Polk memorial.
  - Welcome Center – really no interaction – occasional calls for state maps/exchange brochures; idea of putting a small exhibit in visitors center of Polk memorial; Kristy says the town may have something but not parks & recs.
- **Tom Stinsan-Wesley** - Pastor at Pineville United Methodist Church
  - Tom is a resident & his family comes to the parks in Pineville
  - The church holds their main events there, using shelter's there, and their preschool graduation; have a booth at Fall Festival
  - The church makes an effort to be more a part of Pineville
  - For a better future, they need a deeper connection to the town so they are always looking for ways such as the blessings of animals, using the lake park for that, and having other events out in the community. They have facilities, but it's the point of getting out, meeting people and being one with the town.
  - Tom would like a computer site somewhere in town. There are dedicated SNAP sites but those have been cut back. They were going to have one at the church, but the volunteers who signed up to run it were in the job search

- process, or ill, so they lost volunteers in the process of setting it up. The church can't give dedicated space.
- Swimming Pool / Tennis Courts in the area would be nice as well.
  - Game Rom Suggestion for the Community Center
  - Money is an issue for people when it comes to extracurricular activities.
  - Sidewalks needed among Pineville – Carl to talk to Planner?
  - For those who have relationships with Parks & Rec of Pineville, should there be something official to show that?
  - For example, an agreement to use gym for certain things (ex. basketball league)
  - Future Greenway talk regarding location

*Meeting Adjourned*

**3:30 p.m.**

Attendees:

Carl/Kristy/Jennifer

No-Shows

# Focus Group Meeting 1

## Sign In Sheet

### Pineville Parks & Recreation Comprehensive Master Plan

WOOLPERT PROJECT NO. 074254  
2:00 pm, April 10, 2014



**WOOLPERT**  
DESIGN | ESSENTIAL | INFRASTRUCTURE

	NAME	ORGANIZATION/NEIGHBORHOOD	PHONE, EMAIL OR HOME ADDRESS
1.	Tom Stinson Wesley	Pineville United Meth. Church	704-889-2022 tstinsonwesley@pineville.wmcc.org
2.	Judith Cook	Meck Co Sp. Nutrition Program	704-889-7444 Judith.Cook@meckcountynorthcarolina.gov
3.	Scott (Wams.)	Resident James K. Polk SWS	704-889-7145 scott.walms@ncdcr.gov
4.			
5.			
6.			
7.			
8.			
9.			
10.			
11.			
12.			
13.			
14.			
15.			
16.			
17.			
18.			
19.			
20.			

# Focus Group Questionnaire



**Pineville, NC**  
**Comprehensive Recreational Master Plan**  
March 2014



The Town of Pineville is updating its 10-year Parks & Recreation Master Plan that guides decisions made by the Pineville Parks & Recreation Department (PPRD). Your comments are important to this process and we are interested in your opinions on where you think Pineville PRD should be in the next 10-years.

Group/Assoc. Pineville United Methodist Church Number of People Representing 300  
(if Not Applicable please enter N/A)

1. Are you familiar with the Parks and Recreation Department in Pineville? If yes, what is your overall impression of the parks or facilities you are familiar with?

My family and I regularly visit Pineville Lake PK and occasionally have visited J Hughes PK. Our church has used the shelters at PLPK for picnics and preschool graduation ceremony. We have been pleased with these events. We also had a booth at Fall Festival one year.

2. Does your organization have a present relationship with the Pineville PRD? What is the current relationship? What is the expected future relationship?

No, nothing official. We like having events at the parks because it gives us exposure to the larger community beyond our members.

3. What facilities/programs does your organization currently use? Who is providing them? Are these facilities adequate?

PLK PK for church picnics and preschool graduation  
Yes, they are adequate

4. What are the strengths of the Pineville P&RD that we need to build on over the next ten years?

Beautifully laid out, well-maintained, availability, good playground and walking area; Concert/Movie program is great  
(Tennis courts would be nice)

5. Conversely, what are the major weaknesses that need to be addressed through the Master Plan?

see above - tennis courts  
computer site? SNAP site for job searching

6. Are there any areas of the Town that you feel are not served adequately by parks? By recreation facilities? By programs? If so, where?

No

7. What types of parks are most needed in Pineville? (circle)
- Neighborhood Parks (1 – 10 acres in size)
  - Community Parks (10 – 40 acres in size)
  - District/Regional Parks (40 – 300+ acres)
  - Open Space (developed, undeveloped, both)
  - Greenways/Trails (biking, walking/jogging, both)
  - Sp. Park/ Facilities (sports park, interpretive areas etc.)
8. What park components/amenities need to be dealt with the most within the current system as it applies to:
- Neighborhood Parks
  - Community Parks
  - District/Regional Parks
  - Other?
  - Greenways/Trails?
  - Sports Field ?
  - Sports Courts?
9. What parks, recreation facilities or programs have you experienced or participated in over the last couple years? What is your opinion about the quality of these services?

---

---

---

---

10. What type of recreation facilities are needed most in Pineville? (i.e., sports fields or courts, dog park, recreation center, skate park, pools golf, etc.)

*a swimming pool would be great, even though many neighborhoods have pools; a game room or mini-golf could be very nice*

---

---

---

---

11. Are there recreation programs that need to be created based on new needs of the residents? What types of recreation services are needed and for whom?

*I think current programs are diverse and adequate  
I would embrace a cooperative plan of activities w/ all  
Pineville organizations, like churches.*

---

---

---

---

12. What existing park or recreation facilities need the most improvement? Are there amenities that need to be added or removed?

---

---

---

---

13. What partnerships need to be initiated, strengthened or expanded in the Town as it applies to working with the Parks and Recreation Department in delivery of parks, recreation facilities and programs?

---

---

---

---

14. How do you think the community rates the value they receive from P&R Department services and facilities for the tax dollars they pay?

---

---

---

---

15. How would you suggest we fund future recreational facilities and program needs? (i.e., general fund, bonds, user fees, mandatory dedication of land, etc.)

*These would be preferred to user fees*

16. Do you think the Park and Recreation Department provides economic impact? If so, in what way could their efforts be enhanced to increase their economic contribution to the community?

17. How do you perceive the Parks and Recreation Department's efforts in marketing and promoting the services provided? What areas need improvement?

18. Are there any policies associated with the parks and recreation system that need updating?

19. If you could change one thing in parks and recreation in the next five to ten years what would it be?

20. What is your vision for parks and recreation, in the next five to ten years?

21. Please write any Additional Comments and Suggestions below or on the back of this page:



# Focus Group Questionnaire



**Pineville, NC**  
**Comprehensive Recreational Master Plan**  
March 2014



The Town of Pineville is updating its 10-year Parks & Recreation Master Plan that guides decisions made by the Pineville Parks & Recreation Department (PPRD). Your comments are important to this process and we are interested in your opinions on where you think Pineville PRD should be in the next 10-years.

Group/Assoc. STIK WITH US. ORG Number of People Representing 1,000  
(if Not Applicable please enter N/A)

1. Are you familiar with the Parks and Recreation Department in Pineville? If yes, what is your overall impression of the parks or facilities you are familiar with?

YES  
LOVE IT! WE USE JACK HUGES PARK

2. Does your organization have a present relationship with the Pineville PRD? What is the current relationship? What is the expected future relationship?

YES - RENT FIELDS

3. What facilities/programs does your organization currently use? Who is providing them? Are these facilities adequate?

JACK HUGES PARK LACROSSE FIELD  
YES JENNIFER HONAKER + KRISTY DETWILER

4. What are the strengths of the Pineville P&RD that we need to build on over the next ten years?

COMMUNICATION + CUSTOMER SERVICE  
IS EXCELLENT

5. Conversely, what are the major weaknesses that need to be addressed through the Master Plan?

MORE MULTI PURPOSE FIELDS  
ARTIFICIAL SURFACE

6. Are there any areas of the Town that you feel are not served adequately by parks? By recreation facilities? By programs? If so, where?

N/A

7. What types of parks are most needed in Pineville? (circle)

- Neighborhood Parks (1 – 10 acres in size)
- Community Parks (10 – 40 acres in size)
- District/Regional Parks (40 – 300+ acres)
- Open Space (developed, undeveloped, both)
- Greenways/Trails (biking, walking/jogging, both)
- Sp. Park/ Facilities (sports park, interpretive areas etc.)

8. What park components/amenities need to be dealt with the most within the current system as it applies to:

- Neighborhood Parks
- Community Parks
- District/Regional Parks
- Other?
- Greenways/Trails?
- Sports Field ?
- Sports Courts?

9. What parks, recreation facilities or programs have you experienced or participated in over the last couple years? What is your opinion about the quality of these services?

N/A

10. What type of recreation facilities are needed most in Pineville? (i.e., sports fields or courts, dog park, recreation center, skate park, pools golf, etc.)

MULTI-SPORT FIELDS

11. Are there recreation programs that need to be created based on new needs of the residents? What types of recreation services are needed and for whom?

N/A

12. What existing park or recreation facilities need the most improvement? Are there amenities that need to be added or removed?

NOT THAT I AM AWARE OF

13. What partnerships need to be initiated, strengthened or expanded in the Town as it applies to working with the Parks and Recreation Department in delivery of parks, recreation facilities and programs?

DONT KNOW

14. How do you think the community rates the value they receive from P&R Department services and facilities for the tax dollars they pay?

NOT SURE

- 15. How would you suggest we fund future recreational facilities and program needs? (i.e., general fund, bonds, user fees, mandatory dedication of land, etc.)

BONDS

- 16. Do you think the Park and Recreation Department provides economic impact? If so, in what way could their efforts be enhanced to increase their economic contribution to the community?

A SPORTS COMPLEX IN PINEVILLE WOULD INCREASE THE ECONOMIC CONTRIBUTION OF VISITORS

- 17. How do you perceive the Parks and Recreation Department's efforts in marketing and promoting the services provided? What areas need improvement?

NOT SURE, DOES NOT APPLY TO OUR GROUP.

- 18. Are there any policies associated with the parks and recreation system that need updating?

NOT THAT I AM AWARE OF.

- 19. If you could change one thing in parks and recreation in the next five to ten years what would it be?

ADD 4-6 MULTI-PURPOSE FIELDS

- 20. What is your vision for parks and recreation, in the next five to ten years?

MULTI-SPORT SPORTS PLEX W/ TOURNAMENT SOFTBALL / BASEBALL FIELDS + MIN OF 6 MULTI-PURPOSE FIELDS

- 21. Please write any Additional Comments and Suggestions below or on the back of this page:

THINK I COVERED ALL MY THOUGHTS

THANK YOU!



722

# Focus Group Questionnaire



**Pineville, NC**  
**Comprehensive Recreational Master Plan**  
March 2014



The Town of Pineville is updating its 10-year Parks & Recreation Master Plan that guides decisions made by the Pineville Parks & Recreation Department (PPRD). Your comments are important to this process and we are interested in your opinions on where you think Pineville PRD should be in the next 10-years.

Group/Assoc. ON DECK ACADEMY Number of People Representing 500+  
(if Not Applicable please enter N/A)

1. Are you familiar with the Parks and Recreation Department in Pineville? If yes, what is your overall impression of the parks or facilities you are familiar with?

*Yes, and my organization is very impressed with the Parks and Recreation Department facilities. This is especially true with regard to Jack D. Hughes Park. We only wish the park had more fields on site for use.*

2. Does your organization have a present relationship with the Pineville PRD? What is the current relationship? What is the expected future relationship?

*Yes. We rent the baseball fields at Jack Hughes Park annually. We could fill the current number fields during the week and on weekends during the spring, summer and fall just with our organization.*

3. What facilities/programs does your organization currently use? Who is providing them? Are these facilities adequate?

*The facilities we use, Jack Hughes Park, are first class. We work with Jennifer Honaker and she does a phenomenal job.*

4. What are the strengths of the Pineville P&RD that we need to build on over the next ten years?

*Pineville P & RD demonstrates wonderful customer service and top notch facilities. They just need more fields!*

5. Conversely, what are the major weaknesses that need to be addressed through the Master Plan?

*Lack of fields! A complex of 8 to 12 fields would result in wonderful service to local teams and children. Additionally, more fields available for league and tournament play, which will make a positive economic impact on the area.*

6. Are there any areas of the Town that you feel are not served adequately by parks? By recreation facilities? By programs? If so, where?

*No.*

7. What types of parks are most needed in Pineville? (circle)

- Neighborhood Parks (1 – 10 acres in size)
- Community Parks (10 – 40 acres in size)
- District/Regional Parks (40 – 300+ acres)
- Open Space (developed, undeveloped, both)
- Greenways/Trails (biking, walking/jogging, both)
- Sp. Park/ Facilities (sports park, interpretive areas etc.)

8. What park components/amenities need to be dealt with the most within the current system as it applies to:

- Neighborhood Parks
- Community Parks
- District/Regional Parks
- Other?
- Greenways/Trails?
- Sports Field? *Baseball*
- Sports Courts?

9. What parks, recreation facilities or programs have you experienced or participated in over the last couple years? What is your opinion about the quality of these services?

---



---



---

10. What type of recreation facilities are needed most in Pineville? (i.e., sports fields or courts, dog park, recreation center, skate park, pools golf, etc.)

*Sports fields, specifically baseball and softball.*

---



---

11. Are there recreation programs that need to be created based on new needs of the residents? What types of recreation services are needed and for whom?

*Honestly, I believe joint ventures with local area experts make the most sense for Pineville Parks & Rec.*

12. What existing park or recreation facilities need the most improvement? Are there amenities that need to be added or removed?

*Baseball and softball fields need to be added.*

---



---

13. What partnerships need to be initiated, strengthened or expanded in the Town as it applies to working with the Parks and Recreation Department in delivery of parks, recreation facilities and programs?

*Pineville could truly benefit through partnerships with On Deck Baseball & Softball Academy, as well as Soccer, Lacrosse, Football, etc...*

14. How do you think the community rates the value they receive from P&R Department services and facilities for the tax dollars they pay?

*I believe the value to tax dollars spent is ~~very~~ very good.*

---



---

15. How would you suggest we fund future recreational facilities and program needs? (i.e., general fund, bonds, user fees, mandatory dedication of land, etc.)

All of the above

16. Do you think the Park and Recreation Department provides economic impact? If so, in what way could their efforts be enhanced to increase their economic contribution to the community?

Jack Hughes Park could increase economic impact significantly with the addition of more fields that host larger events with more out of town and local teams.

17. How do you perceive the Parks and Recreation Department's efforts in marketing and promoting the services provided? What areas need improvement?

Partnerships with local organizations would help promote Parks and Rec efforts as well.

18. Are there any policies associated with the parks and recreation system that need updating?

Not aware of any.

19. If you could change one thing in parks and recreation in the next five to ten years what would it be?

I would increase the number of baseball and softball fields.

20. What is your vision for parks and recreation, in the next five to ten years?

I would love to see Pinville develop a multi-field complex for baseball and softball that could host major tournaments, as well as provide local teams with quality practice facilities.

21. Please write any Additional Comments and Suggestions below or on the back of this page:



# Focus Group Questionnaire



**Pineville, NC**  
**Comprehensive Recreational Master Plan**  
March 2014



The Town of Pineville is updating its 10-year Parks & Recreation Master Plan that guides decisions made by the Pineville Parks & Recreation Department (PPRD). Your comments are important to this process and we are interested in your opinions on where you think Pineville PRD should be in the next 10-years.

Group/Assoc. Pineville Community Athletic Assoc. (PCAA) Number of People Representing 350+  
(if Not Applicable please enter N/A)

- Are you familiar with the Parks and Recreation Department in Pineville? If yes, what is your overall impression of the parks or facilities you are familiar with?  
PCAA uses the facilities at Jack D Hughes Park in the spring and fall for our baseball league. We've always been impressed and proud to play there, especially against other organizations. Visitors always comment on how nice the Jack Hughes facility is.
- Does your organization have a present relationship with the Pineville PRD? What is the current relationship? What is the expected future relationship?  
Yes. Our current relationship is renting the Jack Hughes fields during spring and fall, as stated above. Our future relationship is to partner with Pineville PRD so that we are able to keep our organization strong and continue to grow.
- What facilities/programs does your organization currently use? Who is providing them? Are these facilities adequate?  
PCAA uses the Jack Hughes facilities. We also use the Belle Johnston meeting room for board and member meetings. Jack Hughes is not adequate for our TBall program. There are not any small fields for TBall. We are currently using the school fields at South Charlotte Middle School for our younger aged programs with is more than half of our league.
- What are the strengths of the Pineville P&RD that we need to build on over the next ten years?  
N/A
- Conversely, what are the major weaknesses that need to be addressed through the Master Plan?  
N/A
- Are there any areas of the Town that you feel are not served adequately by parks? By recreation facilities? By programs? If so, where?  
None

7. What types of parks are most needed in Pineville? (circle)

- Neighborhood Parks (1 – 10 acres in size)
- Community Parks (10 – 40 acres in size)
- District/Regional Parks (40 – 300+ acres)
- Open Space (developed, undeveloped, both)
- ✓ Greenways/Trails (biking, walking/jogging, both)
- ✓ Sp. Park/ Facilities (sports park, interpretive areas etc.)

8. What park components/amenities need to be dealt with the most within the current system as it applies to:

- Neighborhood Parks
- Community Parks
- District/Regional Parks
- Other?
- Greenways/Trails?
- Sports Field ?
- Sports Courts?

9. What parks, recreation facilities or programs have you experienced or participated in over the last couple years? What is your opinion about the quality of these services?

We have used the Jack Hughes facility through PCAA and are very pleased.

On a personal level, my family looks forward to the summer movies/music in the park and also the fall festival.

---

---

---

10. What type of recreation facilities are needed most in Pineville? (i.e., sports fields or courts, dog park, recreation center, skate park, pools golf, etc.)

N/A

---

---

---

11. Are there recreation programs that need to be created based on new needs of the residents? What types of recreation services are needed and for whom?

With the help of Pineville PRD, PCAA could grow in the sense of adding different sports to their program. More youth sports such as basketball or football could be added as well as a possible adult league such softball or kickball.

---

---

---

12. What existing park or recreation facilities need the most improvement? Are there amenities that need to be added or removed?

N/A

---

---

---

13. What partnerships need to be initiated, strengthened or expanded in the Town as it applies to working with the Parks and Recreation Department in delivery of parks, recreation facilities and programs?

A partnership with PCAA would strengthen the youth sports in Pineville. It would help bring PCAA back to Pineville where it started and allow the league to grow.

---

---

---

14. How do you think the community rates the value they receive from P&R Department services and facilities for the tax dollars they pay?

I'm not a Pineville resident so I can't speak for the ones who pay the taxes. I am, however, from a small town and have always been impressed with Pineville. It's good to see a small town staying alive and keeping it's residents active and involved.

---

---

15. How would you suggest we fund future recreational facilities and program needs? (i.e., general fund, bonds, user fees, mandatory dedication of land, etc.)

General fund and user fees.

16. Do you think the Park and Recreation Department provides economic impact? If so, in what way could their efforts be enhanced to increase their economic contribution to the community?

N/A

17. How do you perceive the Parks and Recreation Department's efforts in marketing and promoting the services provided? What areas need improvement?

It seems to be very well put together and informative. Not being a resident, we are still able to participate in programs and activities due to their marketing and promotions.

18. Are there any policies associated with the parks and recreation system that need updating?

N/A

19. If you could change one thing in parks and recreation in the next five to ten years what would it be?

Adding PCAA as part of the Pineville PRD.

20. What is your vision for parks and recreation, in the next five to ten years?

Parks and Rec departments are all about the area youth. My vision would be that it will become stronger every year and continue to serve the area families in keeping the youth active in sports and other activities.

21. Please write any Additional Comments and Suggestions below or on the back of this page:

My family and I live 7 miles from downtown Pineville. When we moved here, 14 years ago, my son's home elementary school was Pineville Elementary. Since then, there have been 4 elementary schools built in the area. We never imagined the area growing as fast as it has. With the growth, though, we are still drawn to Pineville. We do a good bit of our shopping and a lot of our eating out in Pineville. We are both from small towns in SC and MS and appreciate what Pineville does for its residents even though we are not Pineville residents.

